

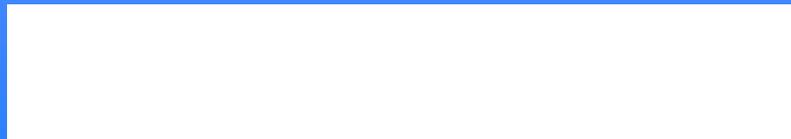
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# 0400 IGCSE Art and Design

Paper 4: Coursework Assignment

Standards and Exemplar June 2010



# Exemplar 97

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	19
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AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	19
TOTAL MARKS		100	97

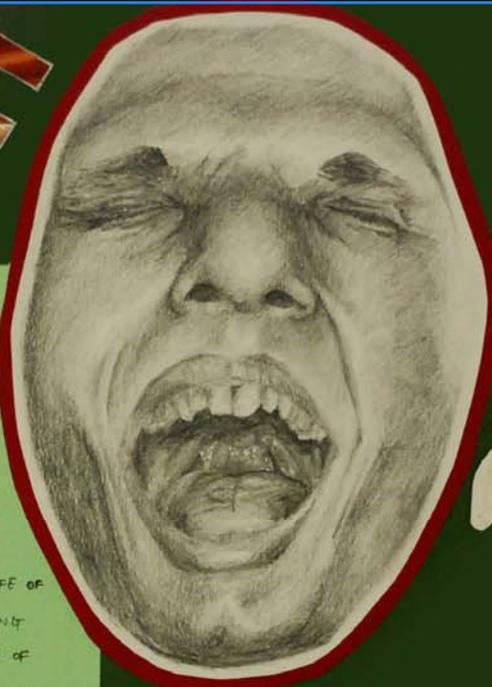


# SCREAM

THE INSPIRATION OF 'SCREAM' FIRST CAME FROM THE PAINTING 'THE SCREAM' BY EDVARD MUNCH. IN HIS PAINTING MUNCH DESCRIBES A SUDDEN FEELING OF ANXIETY AND A SCREAM RINGING IN HIS HEAD. WHAT MADE HIM FEEL THIS WAY? WHAT MAKE <sup>MAKE</sup> SOMEONE FEEL THIS WAY? DO I FEEL THIS WAY? WHAT MAKES ME FEEL THIS WAY? THE HURPLESSNESS, THE FRUSTRATION, THE CONFUSION...

## AM I SCREAMING?

THE MISTREATING OF OTHER PEOPLE IS VERY EVIDENT IN THE LIFE OF A TEENAGER. PEOPLE ARE OFTEN PHYSICALLY INJURED OR LEAVING DEEPER SCARS, EMOTIONALLY. EMOTIONAL EXPLOITATION BY MEANS OF RAGGING OR TEASING OR PHYSICAL BY INJURING SOMEONE IS ONE THING THAT PERPLEXES ME. WHY DO PEOPLE DO THIS? WHAT DO PEOPLE GAIN? DO THEY FEEL BETTER ABOUT THEMSELVES? DOES IT MAKE THEM FEEL STRONGER? OR ARE THEY HIDING THEIR TRUE INNER SELF? I THINK THAT PEOPLE WHO ENGAGE IN EXPLOITATION ARE THOSE WHO CONSIDER THEMSELVES ABOVE OTHERS AND MAY BE SELF-CENTERED, THEY MAY BE GOOD AT SPORTS, THEY MAY HAVE GOOD LOOKS BUT WHY DO THEY CARE HOW SOMEONE ELSE IS DRESSED? WHY DO THEY CARE IF SOMEONE LIKES TO DO SOMETHING THEY DON'T? WHY DO THEY CARE AND THINK THAT SOMEONE IS POWER THAN THEMSELVES BECAUSE THEY ARE DIFFERENT?



UNNAMED - EVAN SHEPARD  
Shepard is a young ~~white~~ painter which his painting ~~strong~~ made in the '00s. He doesn't depict himself, trying to hide from our eye on the side of the mask. The mask removed me of how we humans try to hide our true selves from the cruel eyes of society. Are we special to be in such a place? Am I happy to survive? ~~from the internet~~



study of a mask from a secondary photograph. (colour pencil on water colours)

Our exterior may be a beautiful mask but our inner self is hidden. Are we really very happy from inside?

'The Scream' - Edvard Munch (wikipedia.org)  
Edvard Munch was an expressionist painter who during the 19th-20th century in Norway. The subject of anxiety and exhaustion which lead to the sense of an ~~upset~~ ~~broken~~ and ~~desperate~~ in his paintings. Though the reason for that feeling are not known, the blood red sky depicts the painful emotions which should ~~was~~ ~~representing~~. I may be able to relate to these feelings but what makes me feel that way? What other emotions are ~~representing~~ ~~why~~ do I have a ~~strong~~ ~~feeling~~?

# OBSERVATION STUDY

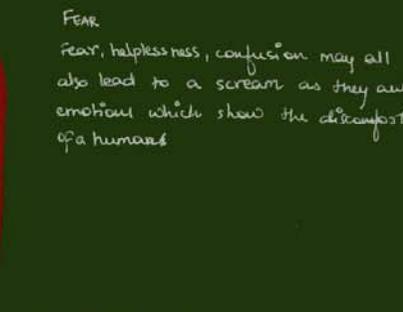


Study of a lion

Lions are very ferocious animals with most humans fearing them. Though my study of the scream is much more subjective, the raw emotions created which may start with or lead to a scream can be studied in the reactions of a human when they see an animal such as the lion roaring & about to attack. I made this lion while watching morning my topic and finding different connotations to scream, but finally this is not related to my final painting.



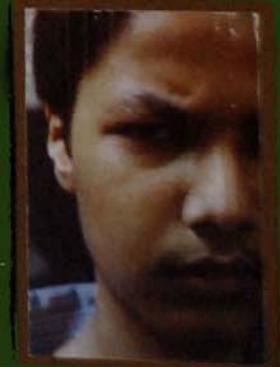
**Shock - Surprise**  
When a person sees something horrific, their first reaction may be of extreme shock. This creates the sensation of a scream and could be accidentally coupled with one.



**FEAR**  
Fear, helplessness, confusion may all also lead to a scream as they are emotions which show the discomfort of a human.



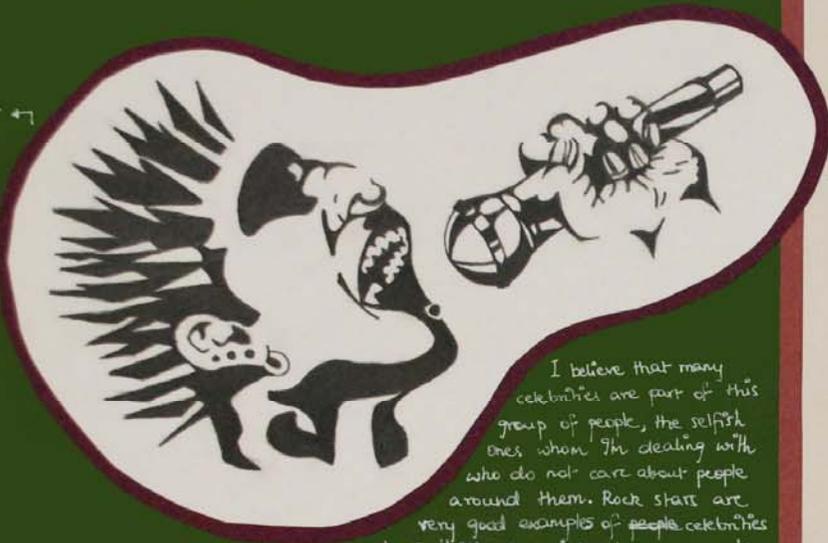
**Anxiety**  
Anger, frustration and anxiety show the external or internal conflict going on in a human. It is difficult to fight such emotions & so these may lead to a scream.



Picture of face used to make the eyes

# WOOD-CUT PRINT

Layout of print.  
The nose & ear ring, eyebrows & spiked hair signify his rebellion.



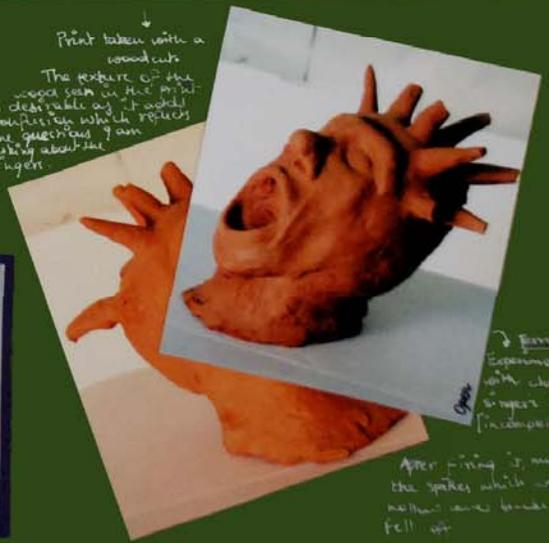
I believe that many celebrities are part of this group of people, the selfish ones whom I'm dealing with who do not care about people around them. Rock stars are very good examples of people celebrities where they may mistreat other people because of their money and popularity. But there are also those rockstars who may use their music as a way of rebelling against society & their surroundings. Michael Jackson was a great example, he tried to be different but exploited his body and thus eventually killed himself. Such singers intrigue me, what is the true purpose behind their music? What emotions are they trying to express? Anger, fear, anxiety, frustration...

### ARE THEY SCREAMING?

Thus I decided to show a singing rockstar with piercings which signify his rebellion against his body & the norms of society. Does his music, reflect his true inner self? And is he on a path of self destruction?



Print taken with a woodcut.  
The texture of the wood seen in the print is clearly visible. It adds a sense of depth which reflects the questions I am asking about the singers.



Formal clay experimentation with clay of a singer's face [incomplete]

After firing it, many of the spikes which were put on the nose and hand fell off.

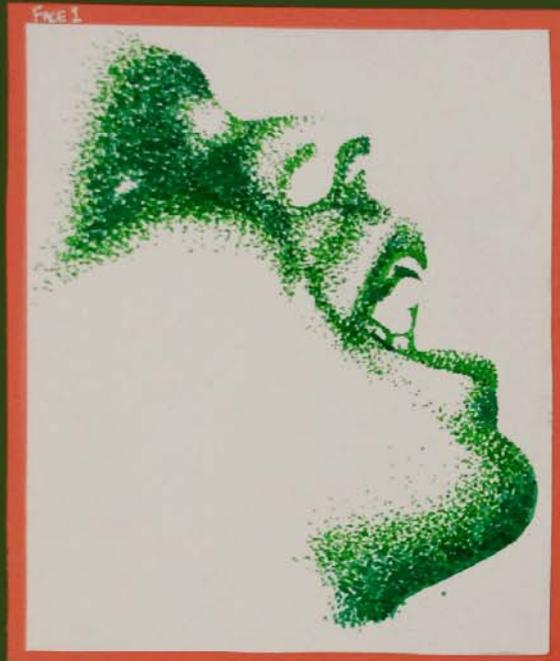


Sketch of a fist using three colours of charcoal.



Photograph of the wood block. Plywood was used as soft wood were not available, so minute details were lost in many areas.

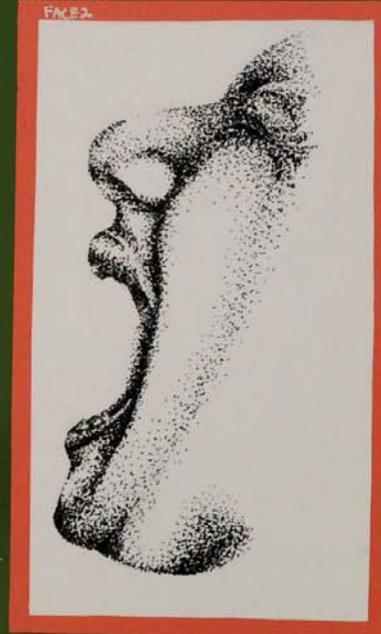
# SILK-SCREEN PRINT



FACE 1

scripling using felt tip pens

These faces represent my emotions about various social pressures. Done using using two colours, face 1 doesn't have a lot of details & also doesn't look like it's scribbled. So face two was made which showed my true emotion.



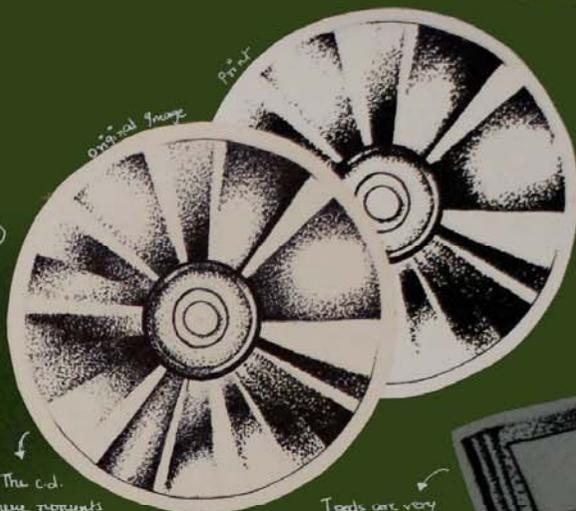
FACE 2

scripling using micro's marker



Alternate face in two colours but as someone done in the scripling format, this was not chosen.

The question that I repeatedly ask myself is that how do the group of people with whom I'm dealing have with differentiate between their kind & others? The style of dressing, interests, way of talking, what? Why is their way of thinking considered so important & to escape their criticism, why do I do as they do? Social pressures are created by this which can be crushing. It's essential to 'fit in', to behave in a conventional way to belong to society & lead a 'normal' life. But then again, is my life normal? I no longer am, what I truly am. ~~Is~~ everyone wearing a mask? Am I wearing a mask? And then I choose silk screen printing to express my feeling as it allows me to use various colours & repetitive symbols which helps me trying to find my true inner self & express the confusion I'm facing.



original image

Print

The c.d. here represents technology which in today's world is very important. I understand the importance of technology but sometimes I feel that it may be taking me to the edge of it has almost become a requirement.

IPeds are very popular right now. I have it here to represent music which is an important part of life. Though I enjoy music, knowing various records and other things can be tedious for me & thus I consider it as a social pressure.



Photo-copy of original onto a white paper which is part of the process of making the screen.



original image

Print

The Singaporeans represent 'middle' class. Teenagers are often expected to wear branded clothes & be well dressed at all times. I don't see the importance of this and so consider it as a pressure on me.



Andy Warhol [arvalsubjects.wordpress.com]  
 Andy Warhol, an American pop artist alive in the 20<sup>th</sup> Century was famous for his prints. He used the silk screen technique extensively and works such as this are very famous. I liked the usage of colours in this one especially as the different colour schemes look like Warhol is studying the different layers of Marilyn Monroe's character. And that I decided to use the silk screen medium trying to study my own character and the elements that affect it.



The repetition of the screaming faces emphasises on the conflict going on within me. The placement of the elements around the faces portrays some of the pressures falling on the man.



The use of colours for the screaming faces how I am trying to look at myself from different angles in order to find my true self. My confusion is also Warhol's idea of the repetition of the same image over and over again.

**The Silk Screen Process:**

The entire process from making the screen to printing was done by me to obtain the effect that I want. The process used is:

- 5 grams of photoemulsion & 1 gram of sensitizer. The sensitizer makes it suitable for exposure to light.
- Using a sponge apply a very thin layer of the mixture on to the screen.
- Dry the screen using a hair-dryer in a dark room.
- Mount the desired image (in black) onto a transparency.
- Place the transparency on a light table, placed in a dark room, fold up.
- Place the screen face down on top of the transparency.
- Evenly spread out heavy weight on top of screen to make sure it is evenly making the surface of the transparency.
- Watch on the lights in the light table.
- After exactly 7 minutes switch the lights off and immediately wash the screen thoroughly to remove the photoemulsion. Areas covered by the image, are not exposed to the light & thus do not react to being painted.
- Take a piece of a suitable size, place the screen face down on it & put half a spoon of the diluted printing ink on the sponges & with some force spread the ink on the area not covered by the photoemulsion where the ink is allowed to pass through the silk to the image is printed on the paper (the ink takes 2-3 days to dry completely).



The dripping effect using red ink is important here as it firstly symbolised blood which shows how the conflict is haunting my peace. Secondly, the overflow of the streaks reflect the confinement I feel while the stark colors of the elements show their effect.



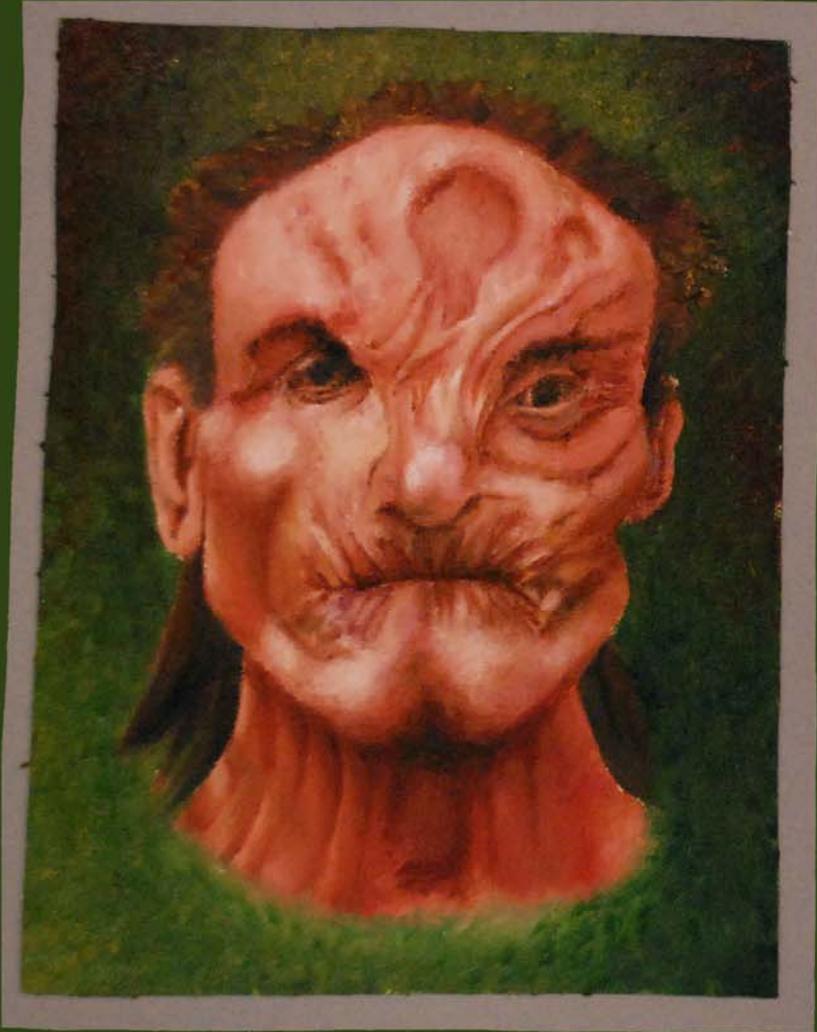
Here the repetition of the screaming faces was used again to do attempt to understand myself. The confusion and internal conflict is portrayed by the use of the action painting technique with enamel paint.

I used the three primary colors yellow, red & blue to represent the screaming face in an attempt to dissect my character. It's core elements in an attempt to understand my character. The hard part ask the question is that all I am, are my people, print my own identity?

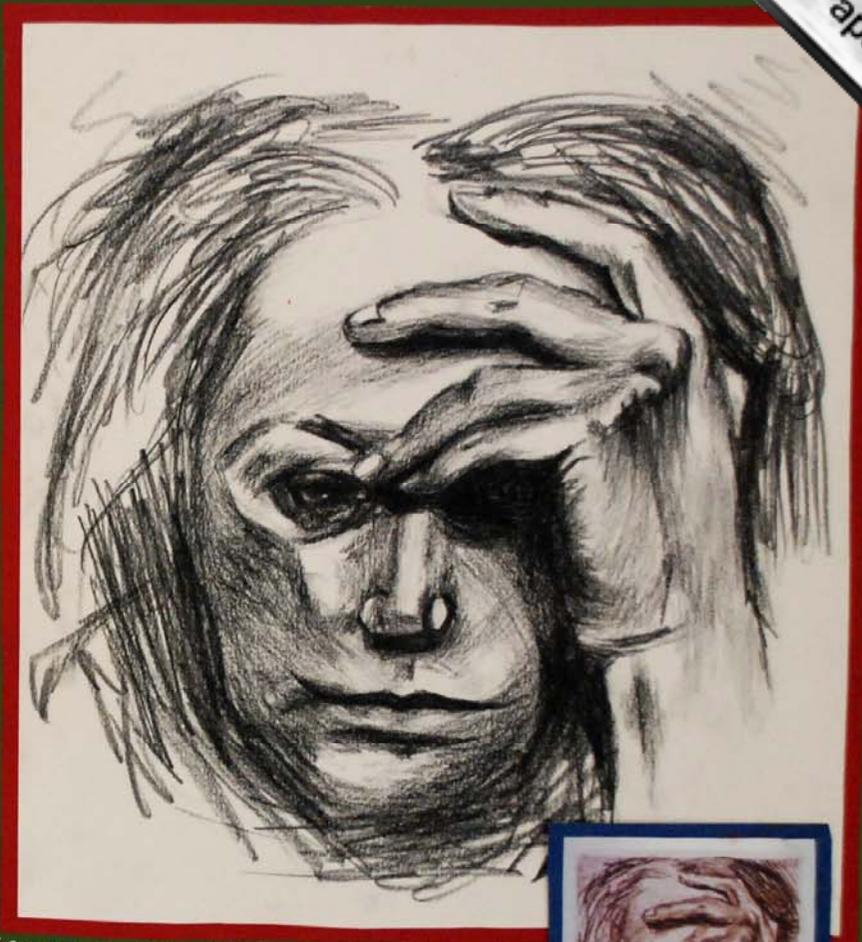
Jackson Pollock [astrosolutions.guggenheim.org]  
 Alive during the first half of the 20<sup>th</sup> century, Pollock was an American action painter. His method of painting is unique, and a good way of using colours to create various moods and feelings as I want to in my silk screen prints. Thus I experimented on one of my prints using this method.



# SCREAM-FINAL



Media experimentation of oil paints.  
 Self-portrait of character before from the movie Preacher.  
 Does this face show us how he really look from inside? without  
 so much, is that even true when self? I used oil paints because  
 it easily obtained me so much of the mood of the painting thus my final is in oil.



Self Portrait - Kåthe Kollwitz [www.fineandcolor.com]  
 Kollwitz, a German Painter, expressed the state of humans during the first half of the 20th century through her works. Her empathy on the human undertone is made visible by the strong emotions. This work of hers is a self-portrait to which her intense expression seems to be one which shows that a scream is emitting inside her though not audible to whom. This reminded me of my own feelings and that which I'm trying to portray. This helped to understand human expressions better which is useful for my final painting as I'm trying to create my own face as seen on the next page.



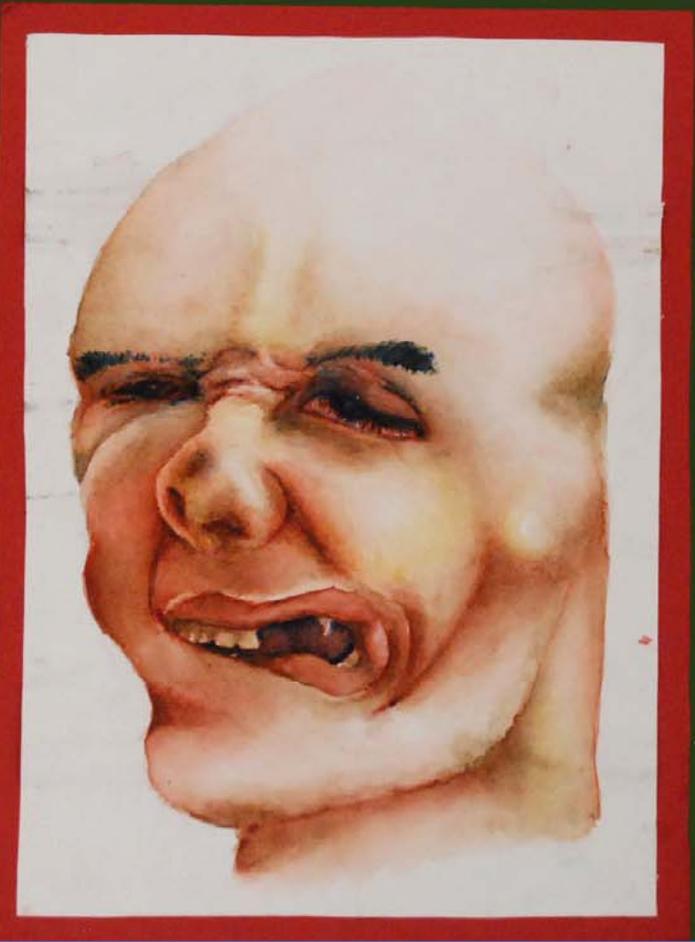
THE GARDEN OF EARTHLY DELIGHTS - HIERONYMUS BOSCH  
Bosch, a painter during the 15-16<sup>th</sup> century, often made paintings related to human sin & his Catholic beliefs. This painting is a triptych which shows the creation of man, the sins he commits, & the price he has to pay for them after death. This painting inspired me to think how we humans misuse the gift of life & whether, once we die, God will punish us for it.  
[jordan.files.wordpress.com]

Life goes on for everyone. Maybe once we teenagers, grow older maturity will tone down our attitude, but our character will never change. Eventually sins, crimes, misdeeds will have to be paid for. What will happen when a mask can no longer hide our true self? Will our true character finally be revealed? After death when the gates of heaven are thrown open for the good, who will be left behind to burn in the fire of sin?  
WILL I BE ONE OF THEM?

Thus I chose to show agonized people left behind in hell while one good man, the one oppressed by others, is chosen to meet God.



Sketches of first hand pictures that was used to create the faces



I created these faces combining various pictures, some on myself, while others use secondary sources. These represent the true faces of people hiding behind a mask and will be used for my final painting.

LAYOUTS



"CUBIST SUBJECT" - Gaganendranath Tagore  
 Tagore was active during 19th-20th century in the Bengal School in India. This painting has been done in watercolours where the clouds and light rays have been done in a simultaneous way as I wanted, so I finished the top part of the painting where the clouds have been made.

[The Triumph of Modernism]  
 By Rabha Mitra  
 +  
 some of  
 sketches

Pen study of clouds. This is an interesting media where I can create detail, but I want to use colour to effect the mood of the painting.



Ink study of clouds on photopaper required for the final painting background. I like the vibrant colours of ink, but details are very hard to obtain.



① An angel, the chosen one, enters the gates of heaven while the ones left behind plead in wails with agony



② One man is safe from the raging fire of hell because of purity, while others burn forever.



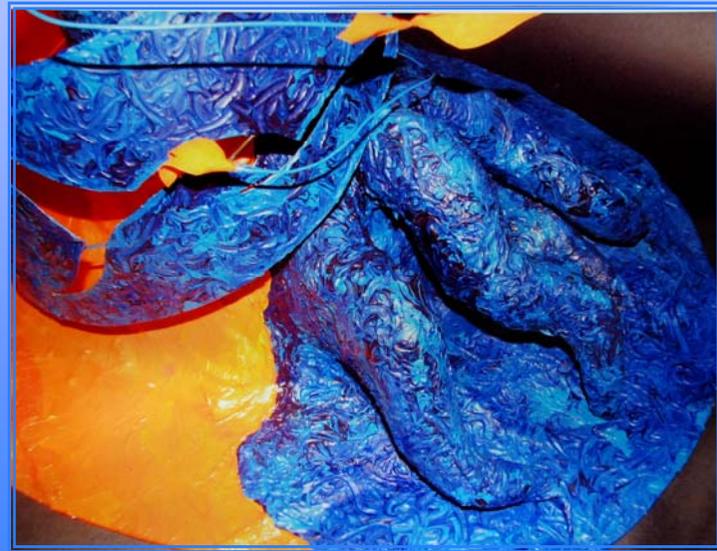
③ One man ascends to heaven while the ones left behind burn & reflect on their sins.

pen in hell so I decided to show the top up of the faces in my final showing there to be very grotesque & hide significant from heaven.



# Exemplar 92

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<b>TOTAL MARKS</b>		<b>100</b>	<b>92</b>



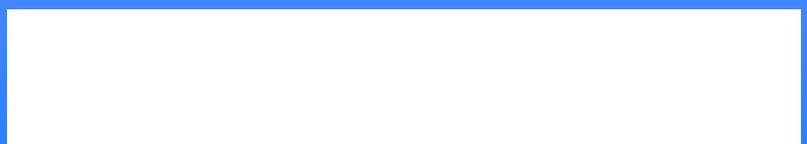


I have found that wind movement has become the most dominant theme in my artwork, the idea of wind flowing through in a certain direction. Hurricanes and tornadoes relate to this, they represent faster and wilder swirls of wind.

Roots

... aspect of life...  
... fast and wild...  
... in almost everything...  
... movement in nature has...  
... me, and so I chose this to be the...  
... worked with this concept in my...  
... work.

To begin with I created a mind map in order to help me develop and expand my theme. I researched different types of movement, and created a collage of the ones that I found to be the most inspirational and influential to my work.







1 In my next project I decided to create a sculpture using wood, rock, wire, and mesh paper. I found my sculpture on the idea of tree stems and leaves being blown in a certain direction by the wind.



2 I also drew an illustration of a fountain; its shape inspired the idea of the blue vines around the tree stems.



SPRAW

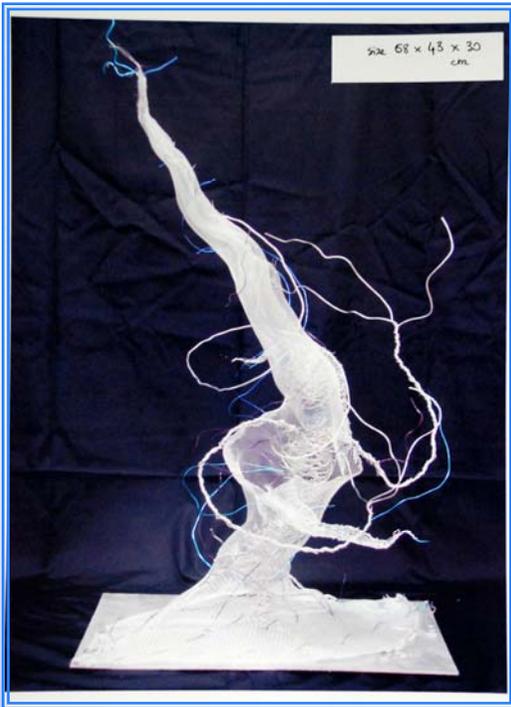
3 This project is a spiral sculpture that I created using thin, flexible card. I painted it using acrylic colours, and experimented with different colour schemes as shown on this sheet.

4 I created a miniature world as shown in the photograph to practice using the wood, rock, and building the sculpture into the shape I wanted.

5 To enhance the parts of the tree stems I added texture and visual interest to the piece. I stacked up the spiral with wire, and supported it on a black card base using a wooden stick. I wire were pleased with the final outcome of this particular project.

6 Blending the blue and green was a challenge, and so was painting the fine white lines on top of the base acrylic.





For this next piece I decided to further expand the idea of hurricanes and tornadoes focusing movement to occur.

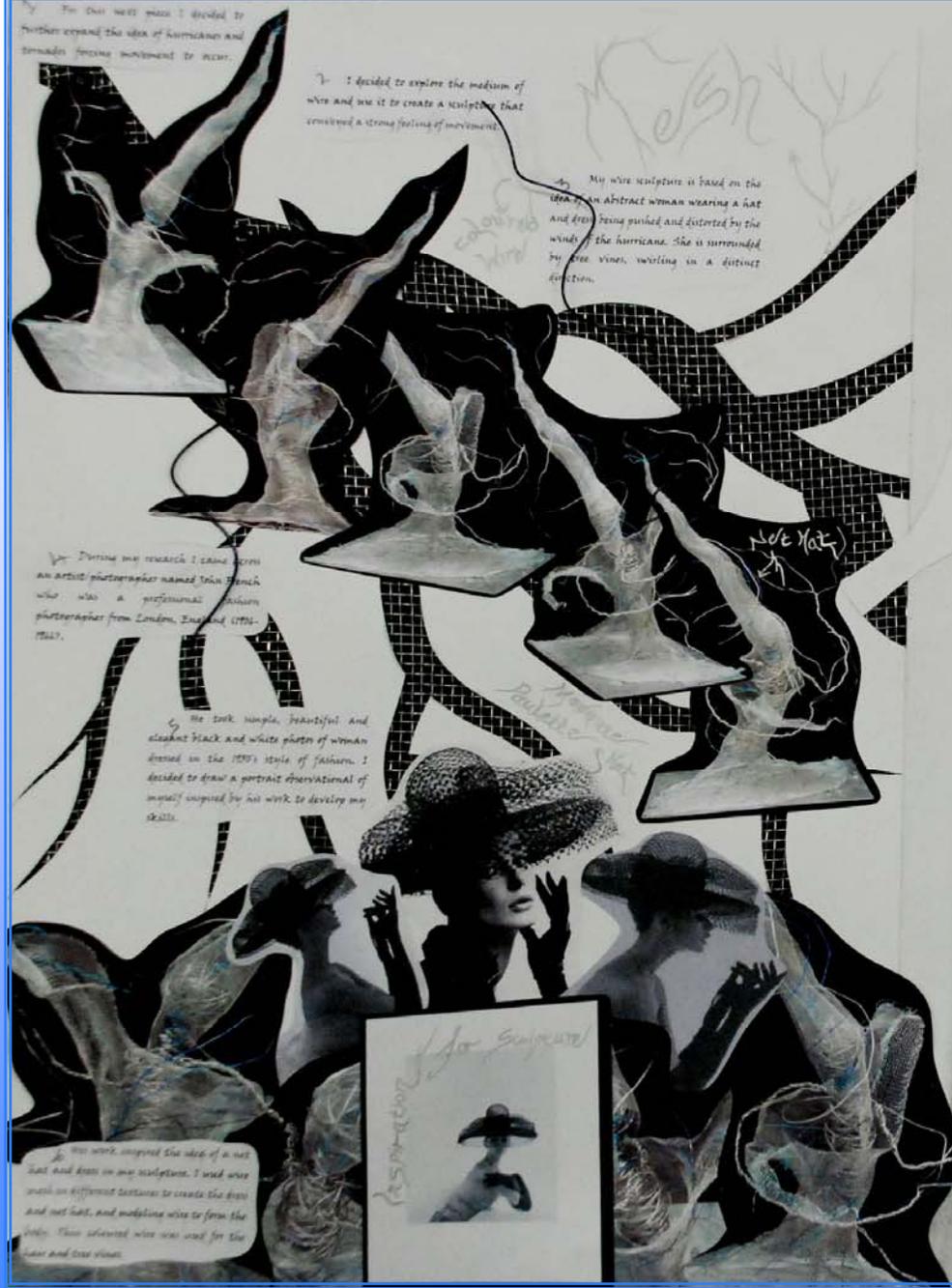
I decided to explore the medium of wire and use it to create a sculpture that evoked a strong feeling of movement.

My wire sculpture is based on the idea of an abstract woman wearing a hat and dress being pulled and distorted by the winds of the hurricane. She is surrounded by tree vines, swirling in a distinct direction.

During my research I came across an artist photographer named John French who was a professional fashion photographer from London, England (1910-1987).

He took simple, beautiful and elegant black and white photos of women dressed in the 1950's style of fashion. I decided to draw a portrait observational of myself inspired by his work to develop my skills.

His work inspired the idea of a hat and dress in my sculpture. I used wire mesh in different textures to create the dress and net hat, and madeline wire to form the vines. This silvered wire was used for the hair and tree vines.





In my final piece I decided to combine different elements from each of my previous pieces, in order to create something that represented my theme as a whole. Below are simplified sketches of each piece, and what I decided to use from them in terms of design, as well as technical skills.

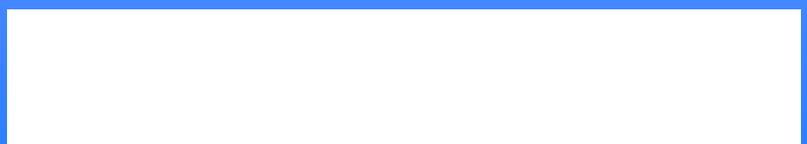
Stevie Nicks' music has influenced me greatly. Her unique sound and style have inspired me to create something that is both classic and modern. I have been inspired by her use of color and texture, and I have tried to incorporate these elements into my designs. I hope you like it as much as I do!

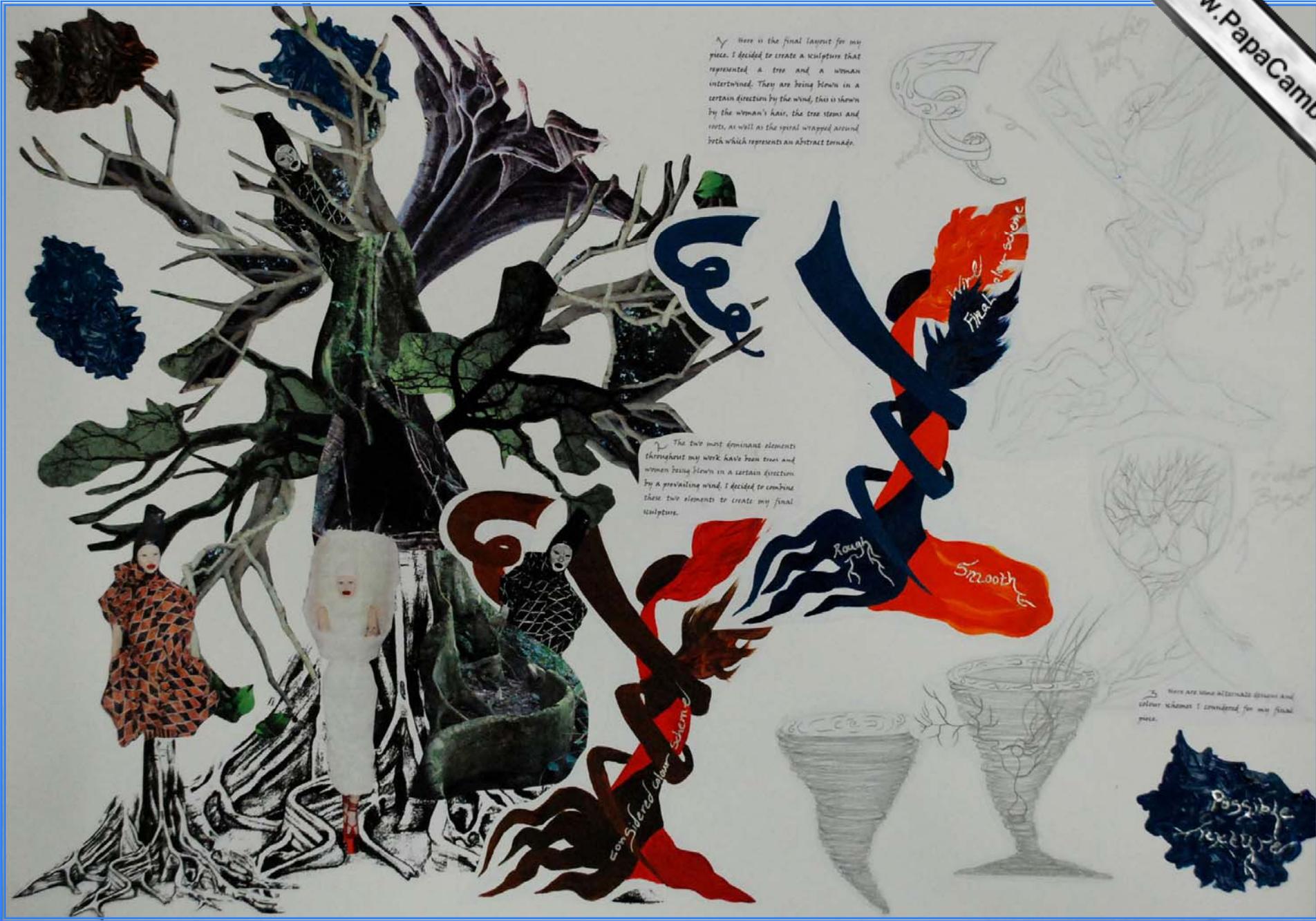


2. For me when sculpture proved I did not enter death in the shape of a woman, this letter revealed the idea for my final piece and is a portrait of the very first sculpture.

3. In order to define the idea and strengthen my conviction of fashion, I had an observational of various models in a similar position to the one shown in my final drawing.

4. I did spend an observational time, watching the models, in order to help me understand what the 'real' pose really was like. I captured both observations in...





Here is the final layout for my piece. I decided to create a sculpture that represented a tree and a woman intertwined. They are being blown in a certain direction by the wind, this is shown by the woman's hair, the tree stems and roots, as well as the spiral wrapped around both which represents an abstract tornado.

The two most dominant elements throughout my work have been trees and women being blown in a certain direction by a prevailing wind. I decided to combine these two elements to create my final sculpture.

Here are some alternative textures and colour schemes I considered for my final piece.





4 The skills and techniques I used to create my final piece were acquired from previous media trials and exploration throughout the project in my coursework.

5 I decided to use purple and turquoise to paint the tree section of the sculpture. I mixed modeling paste with the paint to create a rough texture, and used a shaping tool to randomly blend the colours.

8 I painted the silver wire and wrapped them around the structure in a certain direction. Adding leaves was an inspiration from my tree sculpture.

11 I chose to make the outside of the spiral blue and purple as it looked more powerful visually, the inside is orange, yellow.

12 I explored different colour schemes as shown, as well as different possibilities for the texture on the spiral that wrap around my sculpture. Here is my final colour scheme.

13 I used the skills I learned while making the orange and blue tree sculpture to help me build the foundation structure of my final piece out of newspaper, wire, and model rock.

14 This spiral is very similar to my swirling tornado sculpture, and so creating it was simple as I had already practiced the methods I needed, including cutting out sections of the spiral and backing it up with wire.

17 I considered creating the spiral out of clear plastic, and painting shapes inside. This however proved to be unworkable.

18 I painted the woman section of the sculpture in smooth shades of orange, yellow and red. This created a contradiction in both texture and colour.

Slay Model

Possible colour scheme

Base coat

crepe paper

2 Layer Leaves

making foil

model rock

# Exemplar 91

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TOTAL MARKS		100	91



# Dance

With an interest in the following weeks, after I took the pictures, I wanted to show in my first piece, I realised that it didn't make a sense anymore. I want to show the best placed in the job and the beautiful expression. But that I thought that there is the perfect way to make expressive work.

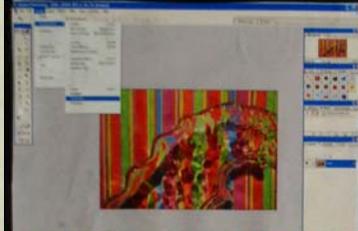


However after researching about different ways of making I found a very beautiful idea. I was inspired by a video clip from one of my classmates in which she was taking several pictures and making some movements. I decided to decide to do it with water. I decided to do it with water. I transformed the picture of me into a moving and different expressive work. I used different colours of water in the jar.

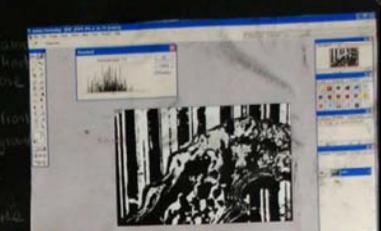


# PHOTOGRAPH

I performed before this project. I was looking for my own way of expressing my ideas. I used a lot of photography and painting. I did several experiments. I decided to use the water movement and reflection. I was inspired by the work of Andy Warhol.



After I researched and explored different water paintings, I had the idea to use a bowl and wave water. I was inspired by a lot of different background. I was inspired by the work of Andy Warhol. I was inspired by the work of Andy Warhol.



I was inspired by the work of Andy Warhol. I was inspired by the work of Andy Warhol. I was inspired by the work of Andy Warhol.



During the summer I did a lot of photos. I was inspired by the work of Andy Warhol. I was inspired by the work of Andy Warhol.



I was inspired by the work of Andy Warhol. I was inspired by the work of Andy Warhol. I was inspired by the work of Andy Warhol.



# SURREALISTS [Artist Studies]

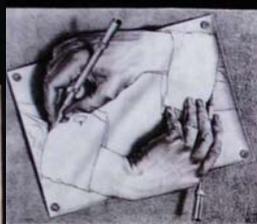


CHARCOAL



Escobar was a graphic designer and architectural designer. However, he discovered after researching his work that there were also some surrealist drawings and paintings as well. Among them I came across this one which also consists of hands and can further help me create a larger idea of what my 3D print will look like.

Henry Moore



Di Chirico

Di Chirico is a very famous artist. I studied his work and made some studies based on his paintings. However, I used graphite and charcoal to capture the tone and shadows.

GRAPHITE



Di Chirico

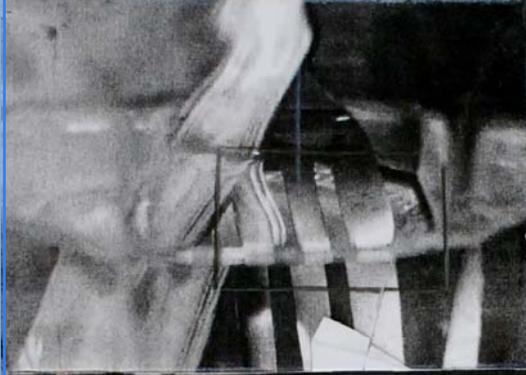


CRITICAL COLOR



Henry Moore was an artist and sculptor who usually based his work on hands which is why I found it very interesting to investigate further in sculptures and create a study in graphite. It doesn't directly link to my coursework main idea. However, I believe Henry Moore's work inspired me to create my own 3D clay structure of a hand and incorporating it into a surrealist piece.

# REFRACTION



I used a lot of photography for this section of my coursework as I found it fascinating the way the water dropped into the jar. For this reason I took a picture of the drops of water falling in the jar from the tap.



MONO PRINT & BIRO



OIL PASTELS



CHALK

The picture on the right is an observational drawing from real life of a less zoomed-in picture of the refraction of objects in water in a jar.

ACRYLIC



These two are two different interpretations in two different media of black and white photography. They are taken from your section of the first photograph.



GOUACHE (+ varnish)

# LEMON & REFRACTION



I took this picture and then I decided to take a section from it and try experimenting with different colors as I realized how my final piece will look like. I focused on the refraction of the lemon. I then used varnish (wood varnish) over the lemon to make it stand out of the blurry movement of the water.



I then took certain pictures of lemons from different viewpoints in order to capture different drawings in different media. The picture in the bottom left corner was also edited as before I used graphite to draw it.

WATER COLOUR

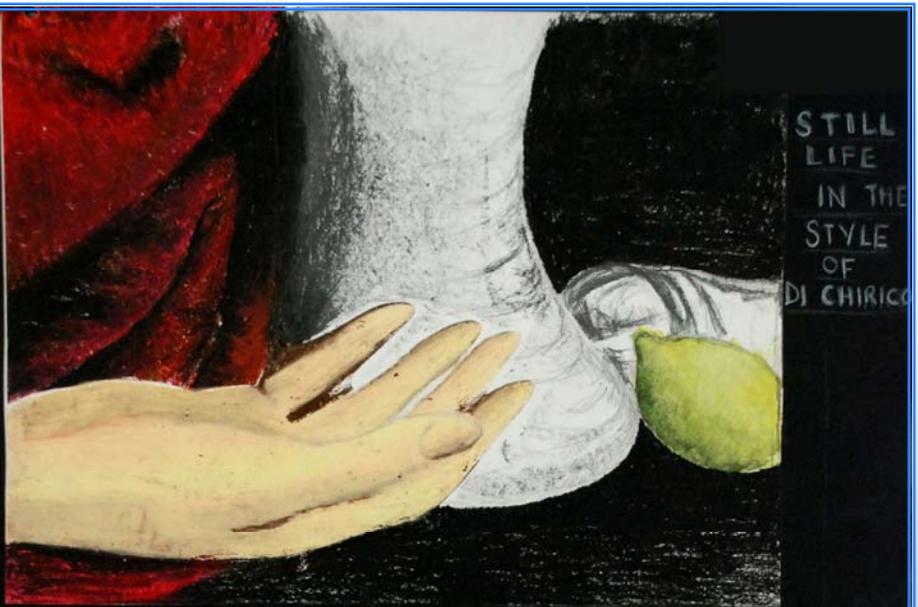


# 3D Surrealism

Still in the style of Henry Moore

After I study Henry Moore's work which consists mainly of hand form sculptures, I was inspired to do a similar creation in clay, and then transferring it into a surrealist 3D (three dimensional) piece just as shown above I created the arm from the elbow to the fingers and while firing the hand, I decided to wrap some wire around the fingers making them seem like branches of a tree. I also stuck post-its at the ends of the wires in order to make them seem like leaves.

Overall I tried to create a surrealistic - 3Dimensional creation similar of that of Henry Moore's sculpture & however in my own interpretation of it.

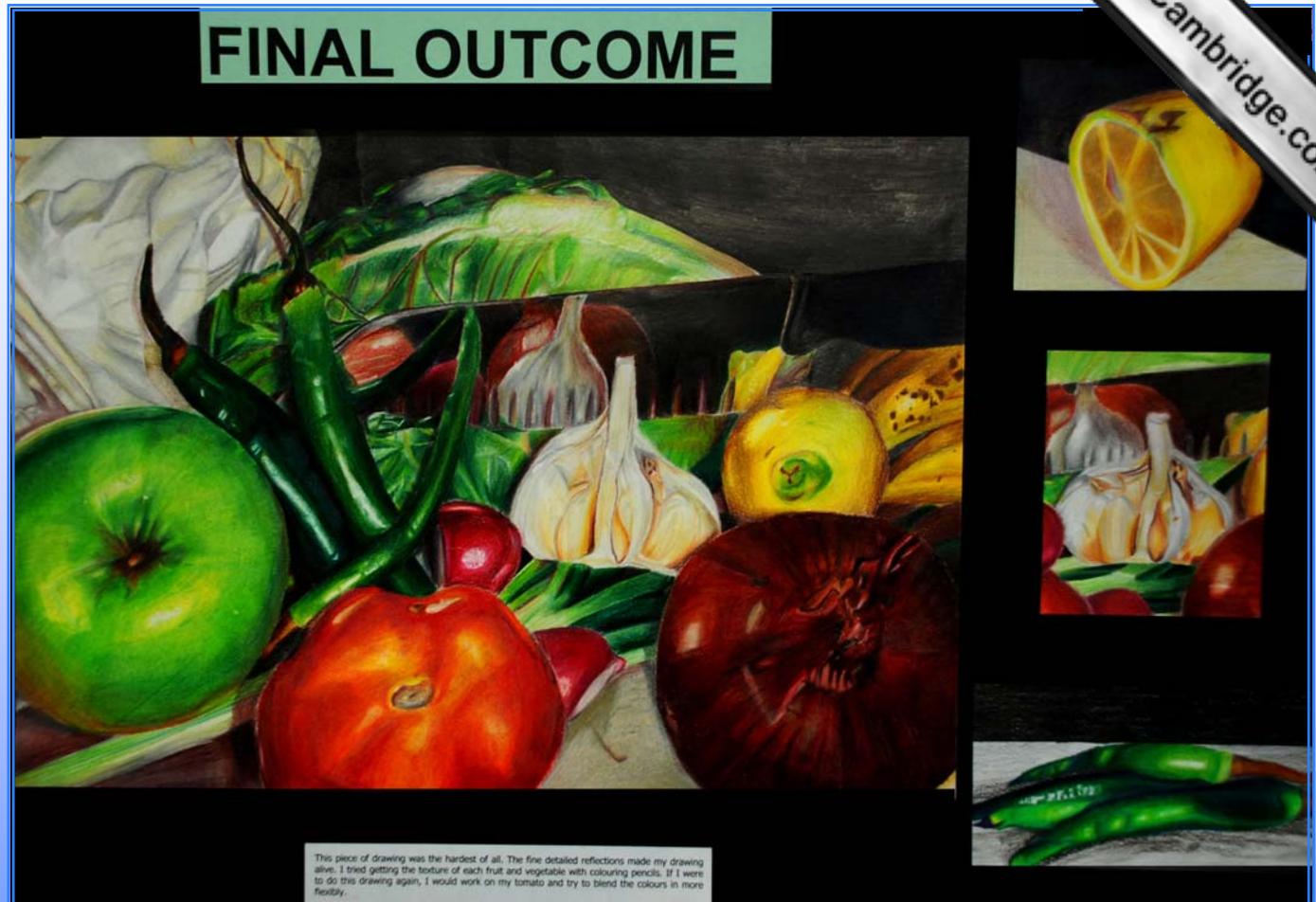


I used photoshop to create different effects of the photographs and experimenting with different uses of photoshop.

After I studied different styles of different surrealist artists like Salvador Dali and Di Chirico, I decided to create my own surrealist improvisation of surrealism. First I did that I took several pictures of the creation of them used oil pastels to interpret the pictures using strong expressive colours. As shown in the image, I also added a lemon in order to be able to refer to my final piece, which is based on the strength of the striking yellow colour the lemon consists of. The oil pastel drawing I created I think creates a rather unusual movement to the red cloth which clothes with the lemon.

## Exemplar 88

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	17
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	17
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	18
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	19
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	17
<b>TOTAL MARKS</b>		<b>100</b>	<b>88</b>



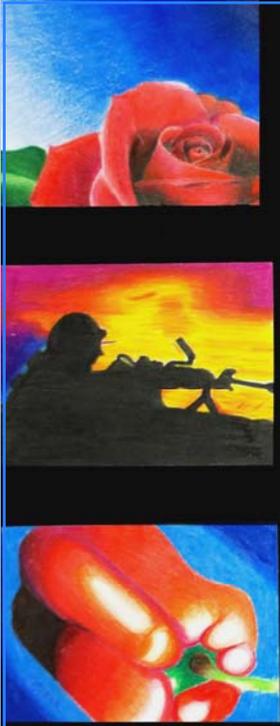
INFLUENCE OF THE ARTIST

Pablo Picasso's unique drawings really captured my attention. Picasso did not show great details however his art work was a master piece. Picasso's drawings were so interesting to look at. It was like a puzzle we had to figure out. Picasso's cubism work was very different as he made his drawings look like as if they were broken up into pieces of cubes. I got the texture of the wood by colouring over a piece of wood. That's what Picasso did to get his textures. I also used different materials to represent different objects in order to get the smooth effects.



COLLAGE

# INITIAL IDEAS



This was an interesting piece of art work that I enjoyed doing. I loved the fact that I changed the colours of both the background and the pear itself into a completely different drawing. I used the colour wheel to choose the opposite colours in order to make the drawings eye-catching.

# INVESTIGATION



Getting the delicate texture of the flower was challenging yet joyful. I had to blend the colours in very carefully with little pressure in order to get that smooth effect. The layers of petals created shadows which made my drawing look more three dimensional. In the peppers, the shadows and reflections played a huge role as it makes the drawing look more realistic.





## Influence of Dali

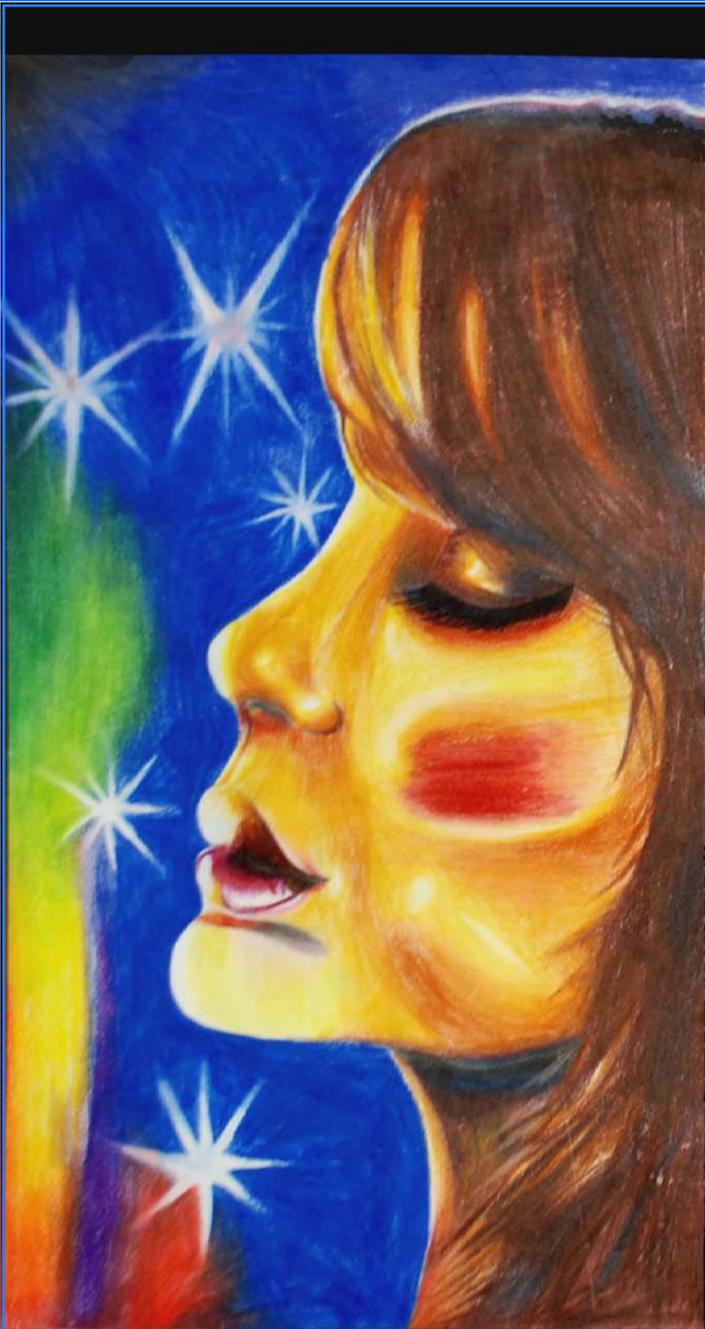


Dali had a wide imagination, his fine details made his objects look realistic and his wide imagination made his drawings very interesting. I used my imagination and got creative while doing my surliest work. I tried to show that life is not always the way it seems. In my drawing the mirror was like a solid wall separating everything, and everything behind the mirror looked dead. I tried to make my flowers and candles look like by staying together.

# Influence of Van Gogh



Van Gogh has been a huge inspiration to me, mainly because he showed that details are not always important in a painting, but the median you use and how you use it is extremely important. Van Gogh did not show great details in his work but his technique of using thick paint was magnificent, this is what made his art work famous. The thick paint created a three dimensional effect and was very attractive. I used acrylic paint and tried to use the same technique that van Gogh did.

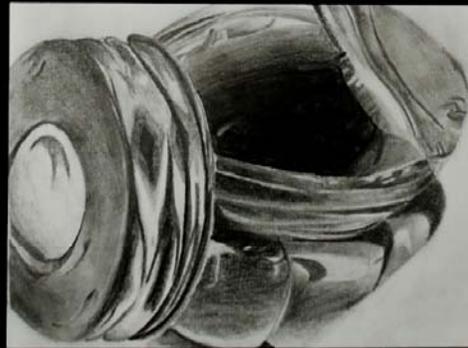


# EXPERIMENTATION

The smooth texture of the oil pastels made it easier for me to get the right texture of the trumpet. Because white blends easily with the other colours, it made it easy for me to complete the drawing with fine quality.



# INVESTIGATION



I enjoyed drawing my pencil sketches the most as it was a new challenge. I learned that getting sharp reflections plays a huge role in a graphite pencil drawings. What makes a drawing more attractive and interesting are the fine details. I used three main pencils: 3B, HB, and F pencils. Blending the colours properly is very important however when it came to drawing the trumpet, a mixture of extremely dark and light pencils were mixed together to get the reflections.

# Exemplar 85

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	16
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	19
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<b>TOTAL MARKS</b>		<b>100</b>	<b>85</b>



A coffee shop was something I thought was a very unique an idea because it meant something very urban yet traditional. After visiting metro cities like Chennai, Bangalore, Delhi and Mumbai; I found out that coffee shops with a westernized ambience like Cafe' Coffee Day, Barista were very popular although Southern India had a rich tradition for coffee.

Since the spices in India were cultivated in India as most Indians believed in vegetarianism and beverages like the coffee in Southern India and Masala Chai in the northern part of India, I felt in today's world traditional beverages and food was missed out even though it tasted good as they were substituted by soft drinks or aerated drinks introduced to the world by American scientists and entrepreneurs. Hence I thought introducing an ethnic coffee shop would be different and interesting as an effort to revive the lost culture of food in India amongst Indians.

Another factor that motivated me was the increasing popularity of Southern Indian coffee known as 'filter' or 'degree' coffee in metro cities. But I was deeply hurt by the fact that Indian companies like Bru, Nescafe and Coffee Day tried to sell packed ground, roasted coffee powder which is not as effective as freshly ground coffee powder. Hence I decided that serving people coffee and other Indian food stuff the traditional and forgotten way would increase the popularity of Indian beverages and food.

### The Chai Wallah

### Coffea Robusta

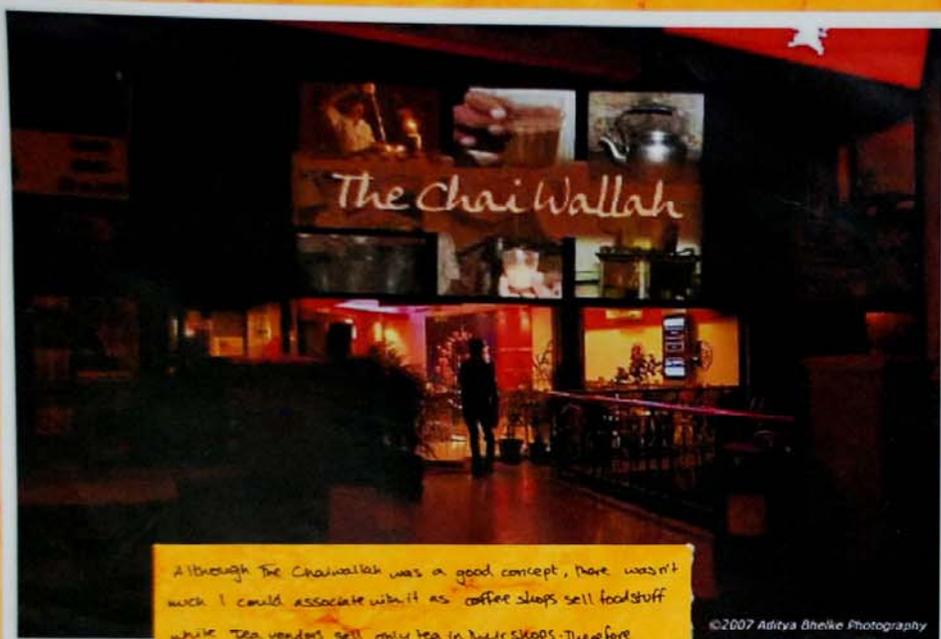


### Caffeine Boost

I related boost to a shot or an injection. Since caffeine is a drug, I thought I could use an injection to portray it. This logo is one of the options I thought of when I started. The colours of black and shades of brown were used as they strongly resembled the color of coffee. I thought I could use the stereotype colour of coffee for creating an image in the viewer's head that this particular shot is a coffee shot.



# The Chai Wallah



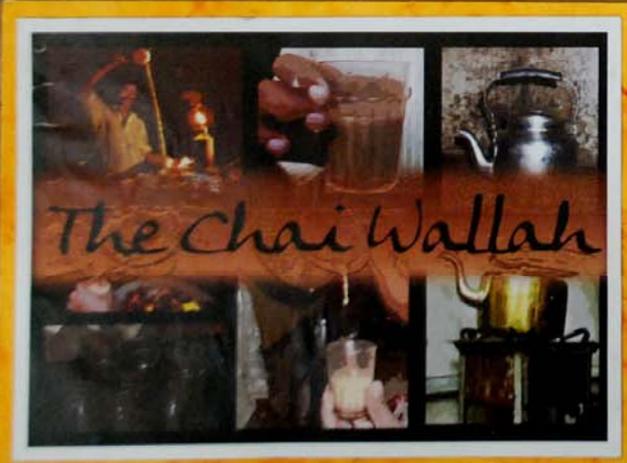
Although The Chaiwallah was a good concept, there wasn't much I could associate with it as coffee shops sell foodstuff while tea vendors sell only tea in their skopis. Therefore The Chaiwallah was not suitable enough a NHE for my coffee shop.

©2007 Aditya Bhalke Photography



Since I was brought up in Mumbai, a thought struck me, why chose a highly urban name when the entire aim of the coffee shop was to preserve the traditional culture of Indian beverages? Moreover, I thought adding the local flavour of the tea vendors (like aisevay fausse) would make my coffee shop unique and attract the right kind of attention. I felt naming the coffee shop 'Chaiwallah' or 'Tea vendor' would be a hit with Mumbaiians as it would improve brand image [because Mumbaiians could relate to the name CHAIWALLAH].

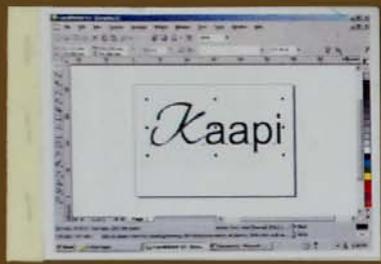
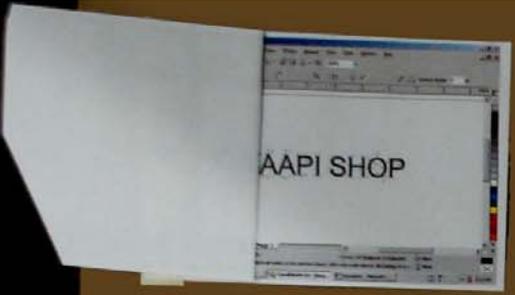
This is one of my options for branding the banner including different aspects of a Chaiwallah.



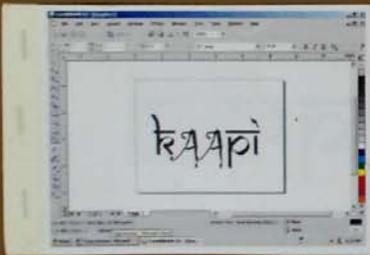
I walked up to the 2 'Chaiwallahs' and took their permission to click pictures of their utensils, cups & kettles. I also got an interesting image of the 'Chaiwallah' pouring hot tea into a glass cup.



# Designing the Logo



REASON FOR CHOOSING KAAPi SHOP.



filter - black and glass - white



The kaapi shop is an Indian concept. So I thought of an Indian font. One would think, if the concept of the project is southern Indian, why doesn't the font resemble any southern Indian scripts? Simple reason was that none of southern Indian fonts seem checked enough to be recognized as an Indian font. The devanagiri font [which commonly use in northern India] had a prominent horizontal line across the main script and also the font used were

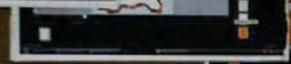


This texture is off white or 2 in USDS  
the brightness is visible the background  
less disturbing.



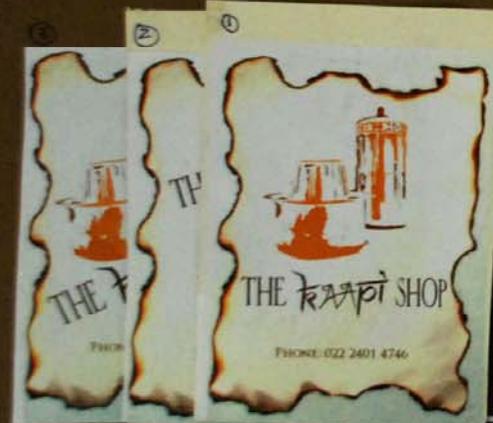
in the  
part of  
white  
border  
is 1/2 on the

1/2



An illuminated surface for the use  
I chose the same texture for the  
background for a local shop it gives

Layouts for the menu card

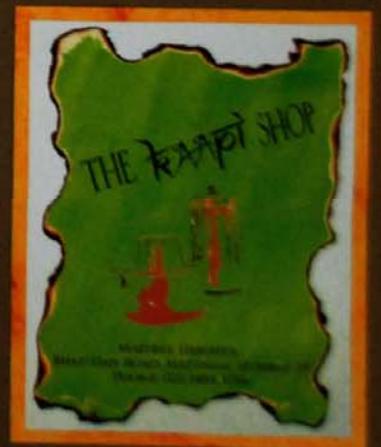


Menu Card



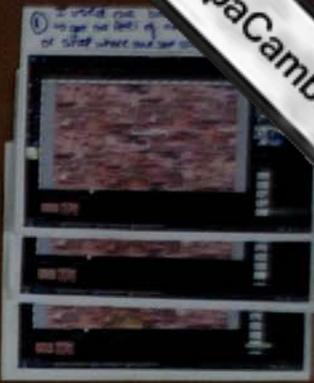
in the  
background  
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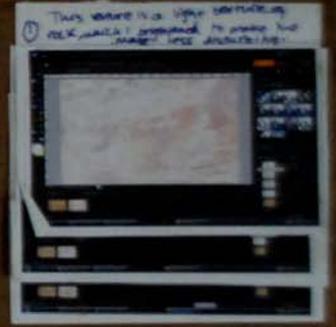
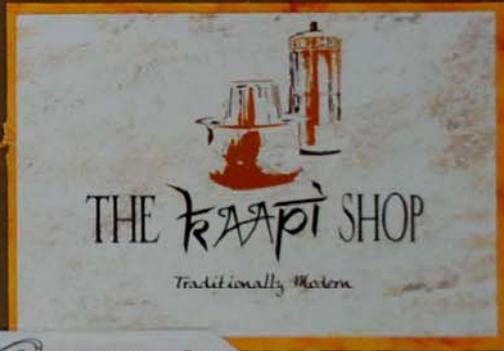


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A mug is a container used to sip beverages. The traditional Indian utensil is a small tumbler made of stainless steel which looks like a shot glass slightly elongated. Coffee is served hot, especially filter coffee. Since stainless steel is a good conductor of heat, it would not be a great idea to sip coffee with a very hot container in hand. Porcelain being a poor conductor keeps the container cool and more convenient to use than a stainless steel tumbler.  $\Delta$  of heat

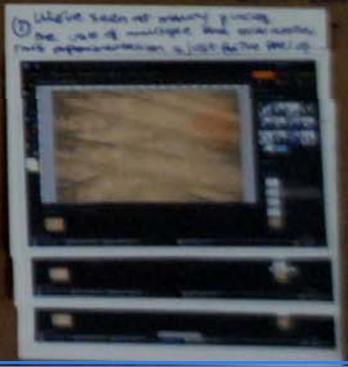
For all but 3 I made 1 more design with white ink on blue & red.



# Coffee Mug & Banner



I used the same design for all 3 mugs.

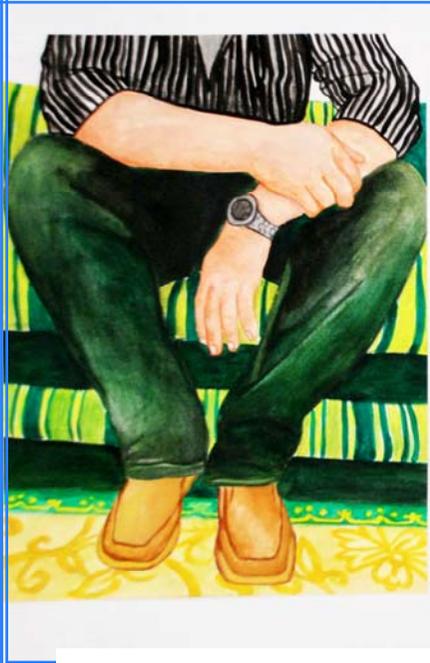


# STANDARD 78

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	16
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AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	16
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	15
TOTAL MARKS		100	78



# Preperation



# Observational Studies Starting Point

Primary Source



Pencil (38-48)

1st Photograph I took for my hands in different positions.



Pencil (38-48)



2nd Photograph



Attention to details (Pencil study)

First assignment for me was  
\* Drawing my hands as a life study.  
\* Photograph assignment, took a lot of photograph for my hand in different position and used as a starting point.

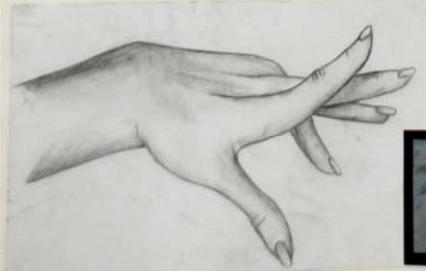
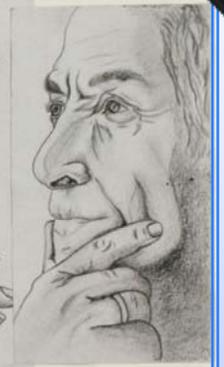
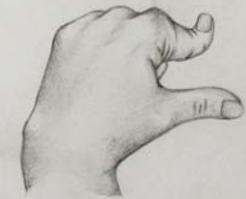
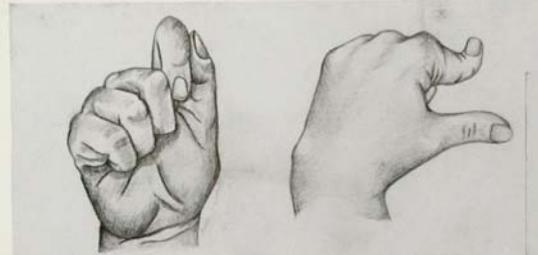
\* More observation studies.



3rd Photograph

# Attention To Details

My hands in different positions Pencil (28-38)



*Different*

*Media*



Water Colours.



Pencil colours drawing

*That*

*I*

*Tried*



Water Colours

# Artist Research



*Born: 6-March-1475*

*Birth place: Caprese, Tuscany, Italy*

*Died: 18-February-1564*

*Location death: Rome, Italy*

*Cause of death: Fever*

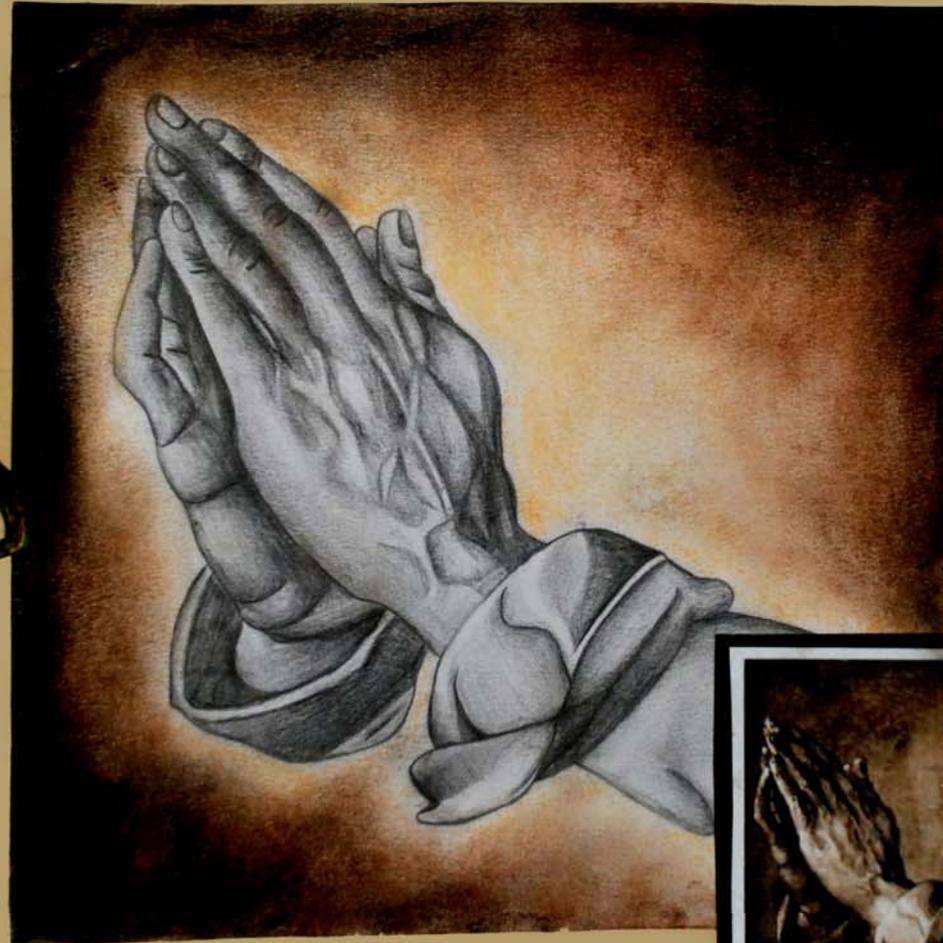
*Religion: Roman Catholic*

*Nationality: Italy*

## *The creation of Adam*

*Antipater wonder of the moment preceding Adam's connection to God's celestial force, in the expressively outstretched hand of "The creation of Adam". Adam's hand languidly extends toward the creator's, which bristles with the energy of the life-giving spark that is about to crackle between them. The highly impassioned iconic gesture from the ceiling of the Sistine chapel depicts the scene from Genesis when Adam is given life. Masterfully versed in human anatomy, Michelangelo was also a sculptor, poet, architect and engineer who had an unrivalled influence on the development of western art.*

# Michelangelo



Michelangelo, Italian sculptor, painter, architect, as well as poet. He served a short tutelage with Domenico Ghirlandajo in Florence prior to commencement a initial of multiform sculptures for Lorenzo de' Medici. After Lorenzo's genocide in 1492, he left for Bologna as well as afterwards for Roma. There his Bacchus (1496-97) determined his celebrity as well as led to a select for a Pietà (now in St. Peter's Basilica), a magnum opus of his early years, in that he demonstrated his singular capability to remove dual graphic total from a single marble block. His David (1501-04), consecrated for a cathedral of Florence, is still deliberate a budding e.g. of a Renaissance professed of undiluted humanity. On a side, he constructed multiform Madonnas for in isolation congregation as well as his usually sodically supported nasal painting, The Holy Family (known as a Doni Tondo). Attracted to desirous sculptural projects, that he did not regularly complete, he reluctantly concluded to paint a roof of a Sistine Chapel (1508-12). The initial scenes, depicting a story of Noah, have been comparatively fast as well as upon a tiny scale, though his certainty grew as he proceeded, as well as a after sears attest arrogance as well as complexity. His total for a tombs in Florence's Medici Chapel (1519-33), that he designed, have been between his many achieved creations. He clinging his final thirty years mostly to a Last Judgment fresco in a Sistine Chapel, to essay communication (he left some more than 300 sonnets as well as madrigals), as well as to architecture. He was consecrated to finish St. Peter's Basilica, started in 1506 as well as small modernized given 1514. Though it was not utterly accomplished during Michelangelo's death, a extraordinary owes some more to him than to any alternative architect. He is regarded currently as between a many prominent of artists.

# Movement



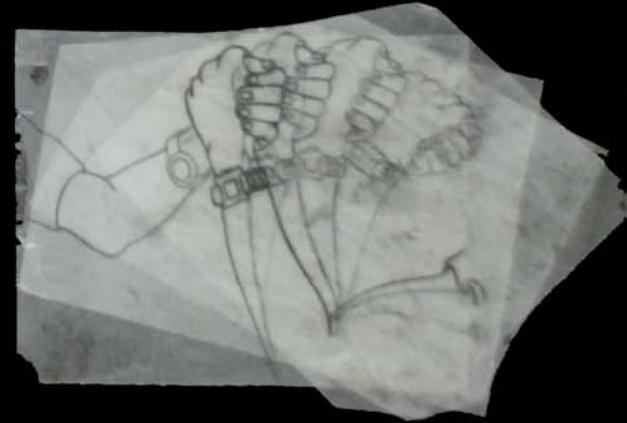
**Marcel Duchamp**

Marcel Duchamp (Born - 28 July 1887, Died - 2 October 1968) was a French painter. He painted the famous "Nude Descending Stair" in 1912 it caused a scandal at 1913 Armory show in New York City. A major proponent of Dada, Duchamp was one of the most influential figures of avant-garde 20th century art (Philadelphia Museum of Art). The painting combines elements of both the cubist and futurist movements.



Instead of drawing the hands the same way, I drew the hands after each second in different position and a different picture. In one picture I showed the different positions and movements of the photo.

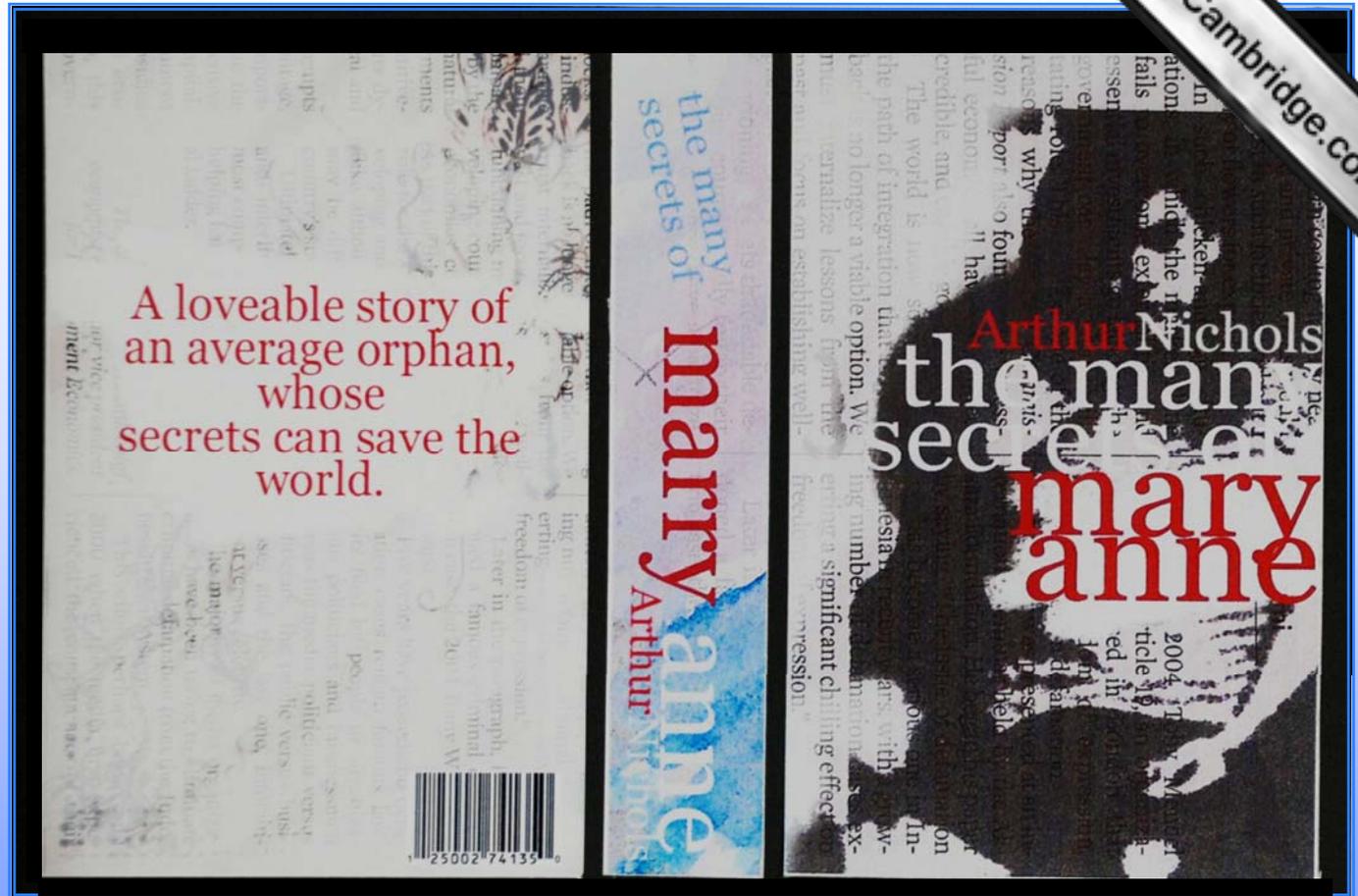
I used transparent paper to glue me the movements of the image.





# STANDARD 75

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	13
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<b>TOTAL MARKS</b>		<b>100</b>	<b>75</b>



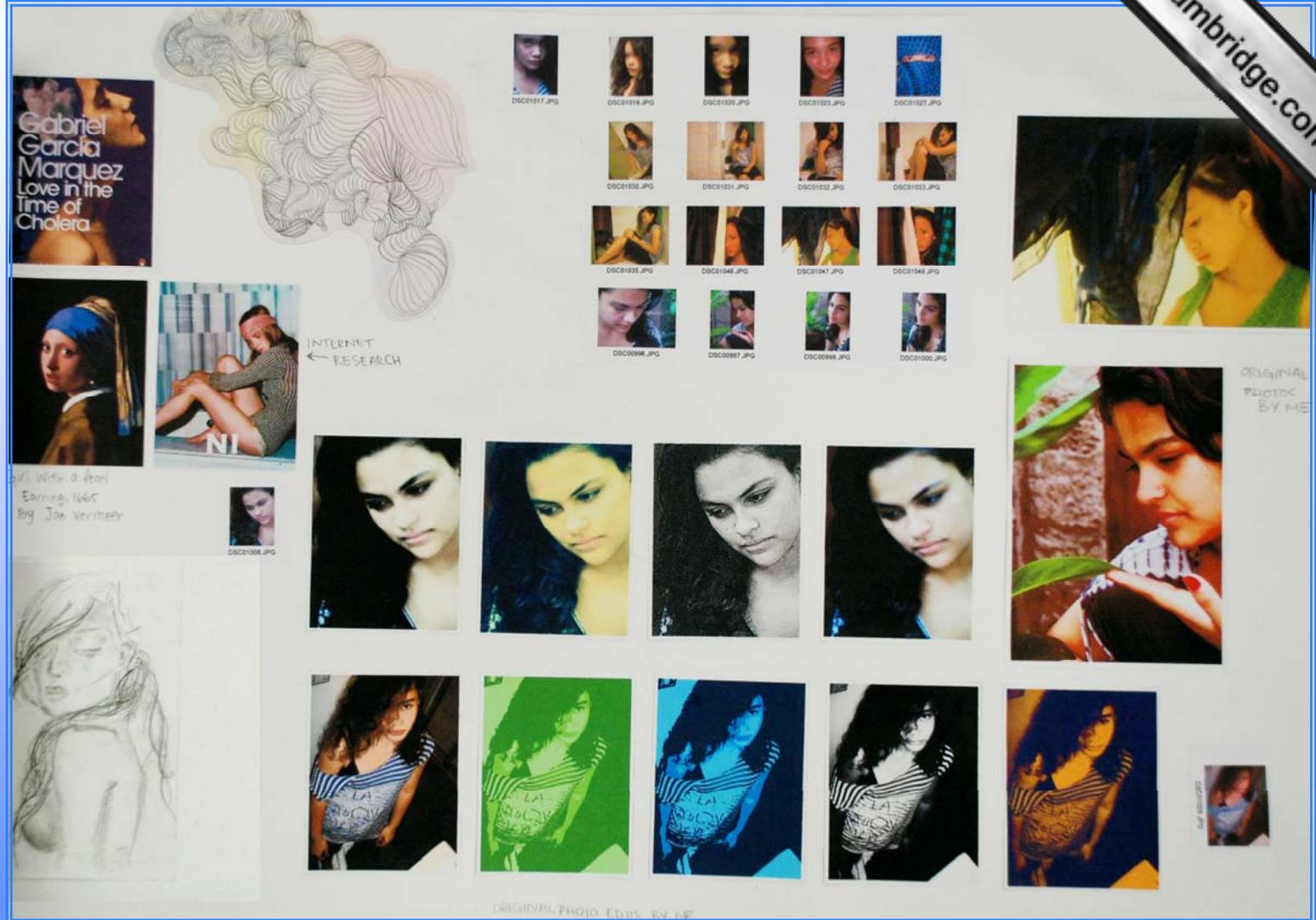
**Aim:** to create an illustration for the cover of a novel

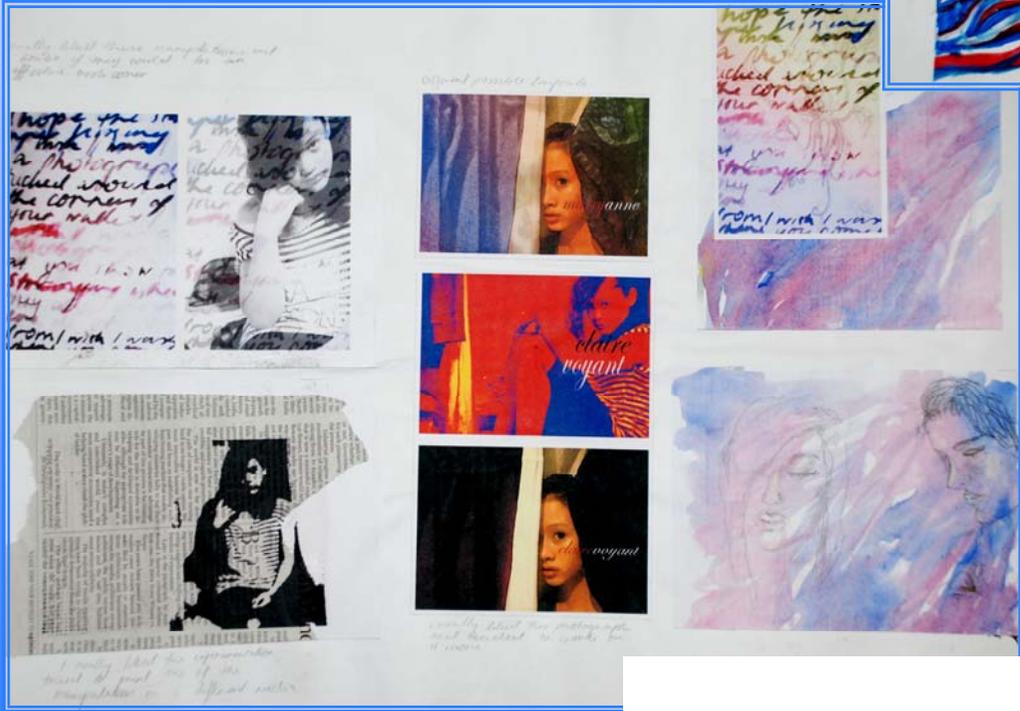
**Theme:** title "The Many Secrets of Mary Anne" and the theme is secrets, teenage adventure.

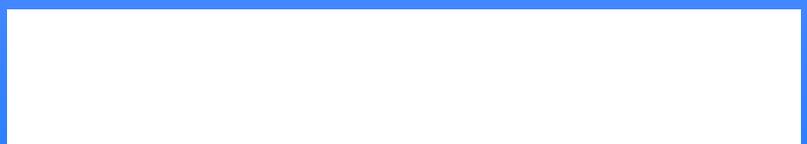
**Final Evaluation:**

In the beginning, I researched for Jan Vermeer's "Girl With The Pearl Earring" because to me the painting conveys secrecy. I loved especially the expression on the girl's face as if she knows so much more than then we do. I also looked at other book covers such as "One Hundred Years of Solitude". The cover was simple, but nonetheless effective. It had only a few main colors such as dark brown, beige, and a little bit of black. Simplicity, richness and mystery fills both "Girl in the Pearl earring" and the cover of "One Hundred Years of Solitude" and I also wanted to convey that in my experiments..

I think the successful part of my final piece is the front cover, as it is simple, and had the "secrecy" that I was looking for. I like the effect of the watercolor - soft and almost pastel. I am not sure about the newspaper text as the background because it makes the whole piece seemed too crowded. But I really like the effect of somehow using text to give the idea of many written secrets and mystery that it gives. If I had more time, I would probably do more experimentations on the other images that had more potential as a book cover, and also try to use stencil, lino prints and/grottage.







# Standard 72

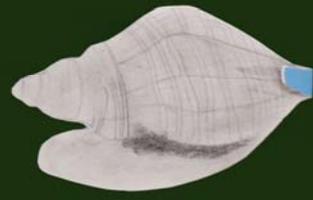
AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	14
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	14
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AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	15
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	14
<b>TOTAL MARKS</b>		<b>100</b>	<b>72</b>



My Vision  
When I think of the sea, I think of the beauty of the sea.  
The beauty of the sea is the swift movement of anemones moving with the current, the bright coloured coral with the fish life in between them, the crustaceans of all different shapes minding their own business at the bottom of the sea bed. The spiral shaped shells lying along the sandy beach, dug under the sand.

My Thoughts  
The fish shimmering through the sea in large schools. The rounded curves of the fish whilst they swim through rocks and around coral. The crabs rounded carapace and their big claws snapping away at each other. The bright coloured scales of the fish and the reds and oranges of the crabs exoskeleton.



Research & Investigation



**My Shell**

Process  
I did this using the pinch pot technique. I pinched it into the shape of the shell.

Evaluation  
I glazed this piece to the appropriate colours yet they weren't exactly the same. I liked how it came out in the end, as it was my very first piece.

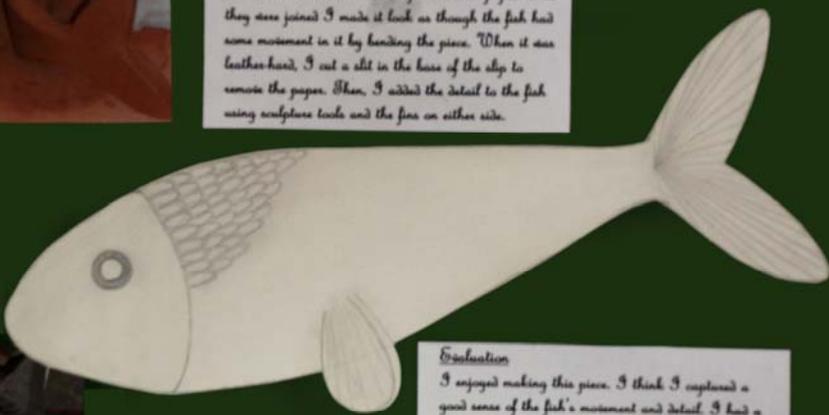






**Fish and Crab Studies**





Process  
I rolled out a slab and cut around my template of my fish and repeated that three times. I then went on to join to of the slab templates together and filling them with paper to give it a rounded look. I then joined the last slab on to the others, and filled it with paper. Once they were joined I made it look as though the fish had some movement in it by bending the piece. When it was leather-hard, I cut a slit in the base of the slip to remove the paper. Then, I added the detail to the fish using sculpture tools and the fins on either side.

Evaluation  
I enjoyed making this piece. I think I captured a good sense of the fish's movement and detail. I had a few troubles in the beginning trying to bend the fish into shape and to get the right shape of scales but in the end I think it came out looking good. The glaze I chose was an artistic crystal glaze instead of a simple ceramic glaze.



I decided to create this fish piece as it shows the movement and shimmering lights of a fish whilst swimming under the sea.

29.5 cm long by 8.5 cm tall  
950° firing temperature



Photos taken by: Mr

## My Clown Fish





Process  
I rolled out a slab and cut around the template I made. I then added slight detail to give the shape of the clown fish.

Evaluation  
I was happy with my piece as it was also one of my first pieces. It was like my practice piece. I used normal glazes of bright colours like the clown fish is.

## Excursions

Aquarium




Markets




I visited the aquarium and the local market to take some first hand research of crabs and fish to inspire me in my pieces. The market helped me to find the shapes and textures of a crab so I could apply it to my pieces and the aquarium was more of a first visit to give us any ideas for our coursework.




### Joana Vasconcelos

Joana Vasconcelos is a Paris born artist who now lives and works in Lisbon, Portugal. She has exhibited her works around the world in a number of group shows and many solo shows. She primarily creates sculpture and installation pieces. Many of her key works apply white crochet patterns to a variety of objects like computers, sculptures, pianos and even bridges. The works are completely covered in the crochet, with only the form and negative space to identify the object.



I chose her as another one of my artists because I like the way she's used crochet as a part of texture and pattern. It also has a link to my coursework with the crab claws.



*I experimented with one of my pieces to create a similar idea to this ceramicist. I found it quite hard for the lace to fit exactly round my piece and had some difficulties attaching it.*



## Jan Jacque

She received a BFA from Rochester Institute of Technology, School for American Craftsmen in 1977. Her 31 year career as a full-time potter has been devoted to making beautiful objects for individuals and galleries who appreciate fine craft. She has received many awards for her creations. Four of her pieces are in the permanent collection at the Mint Museum of Craft and Design (Allen Chasanoff Ceramic Collection).

I like her work because its abstract and original, and has lots of different ways of looking at each piece. I like how she uses airbrush to make unusual effects on her pieces, (for example: Queen Trigger Fish)

All of Jacque's pieces are handbuilt from fine-textured white clay. Using both slab and coil building methods of construction, she slowly adapts the clay. In the final stages of both methods, she paddles, scrapes, and sands the pieces until very smooth; they are then airbrushed with colorants and pit fired. A long, complex process, but the results are well worth the effort.



Queen Trigger Fish



Epoche

Process

I made the shape out of newspapers first and taped it together. I then rolled out two slabs, I placed one slab on either side of the shape that I made and joined them together to make this shape.

Evaluation

I liked the shape and movement this piece gave me. It was a shape taken from the bottom of my large crab claw in 3-D. I then glazed it with a granite stone glaze to give it a natural colour with some texture.



Process

I rolled out a slab and cut around my template twice and joined them together. As I joined them, I added some paper in the body cavity to give it more of a rounded crab claw look. When it got leather-hard, I cut a slit in the back to remove the paper before firing.



21 cm long by 4 cm tall



Photos taken by: Ma

Evaluation

I was pleased with my result but I felt it didn't give the full 3-D rounded effect I was looking for in the crab claw. I used a granite stone glaze to give it a natural and textural look to my piece.



16 cm long by 10 cm tall



My Ceramic Piece  
I re-did my piece using slabs again and joining them together. I started the base much smaller so it wasn't as wide as my first attempt. I think this time I've captured the shape but also made it my own.

Evaluation

I did my first piece here, using separate slabs and joining each piece together. I didn't think it captured the right shape as it was too wide. Although I didn't like it I decided to glaze it with the granite stone glaze to include it into my collection.



Photos taken by: Ma



20 cm tall by 12 cm wide



Photos taken by: Ma

Process

I rolled out a slab and cut around my template three times. I joined two of them together and filled the body cavity with paper as I did with my other piece. I then added my other slab and repeated the same process. Then I created two coils to make the pincers that will then be joined to my piece. To finish off, I incised lines to suggest the form of the crab claw.

Evaluation

I think this piece captured more of a 3-D rounded effect and it was also much bigger, with more detail in the piece compared to the previous piece. I used a granite stone glaze to add the natural colour and textural feel.



Photos taken by Me



27 cm long by 13.5 cm wide at the base, 10.5 cm wide in the middle



Between two of my pieces it shows a contrast of texture and present. It luc,

This collection of pieces was inspired by the crab claw. I chose to use the same natural glaze in all four pieces to show a resemblance between them.

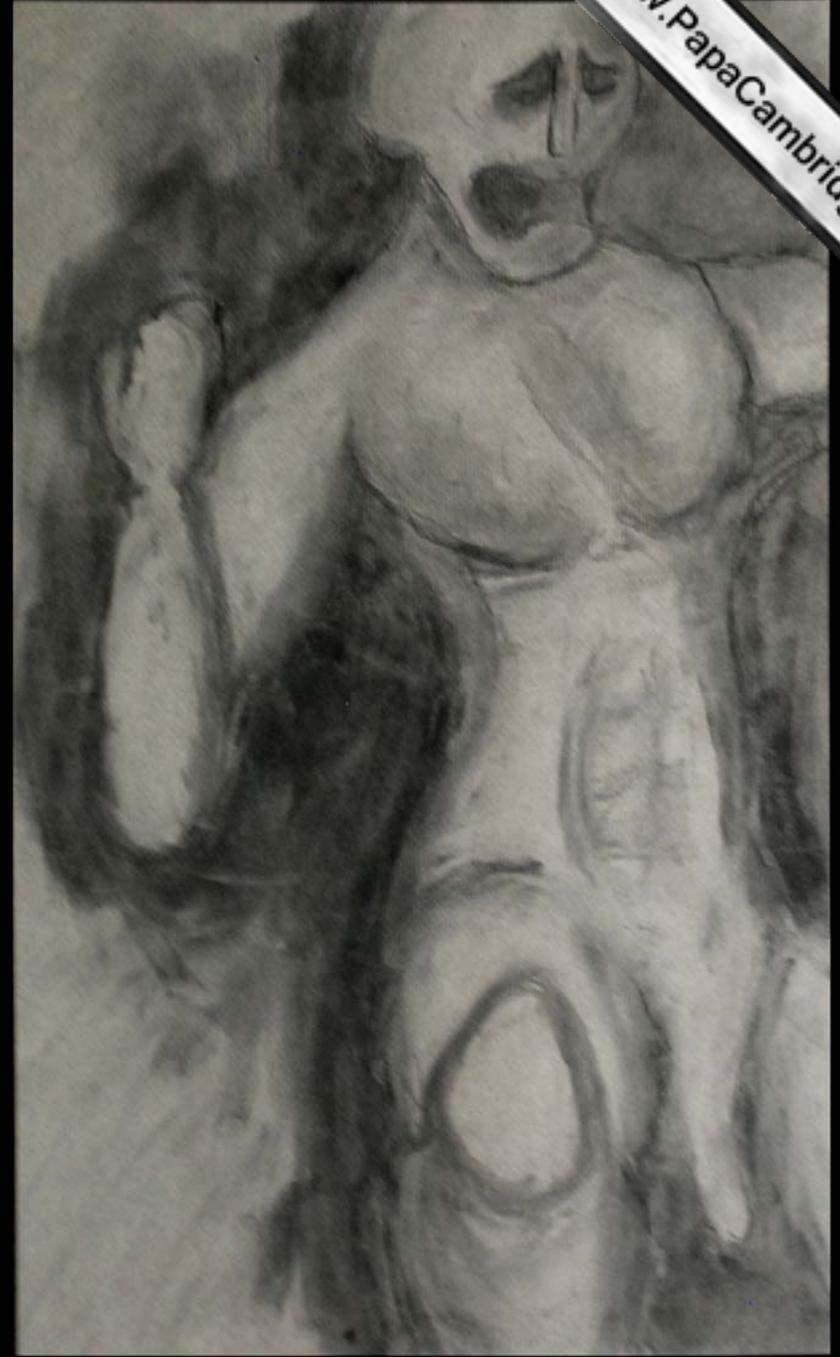
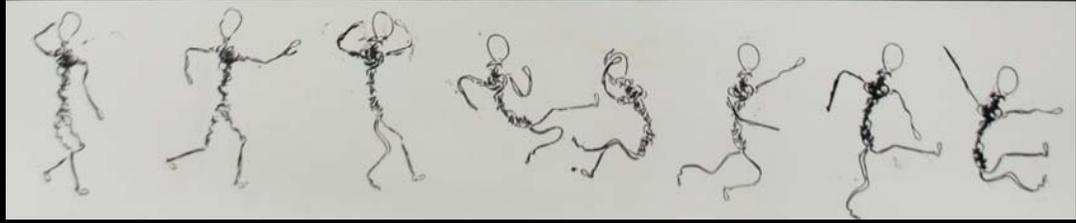
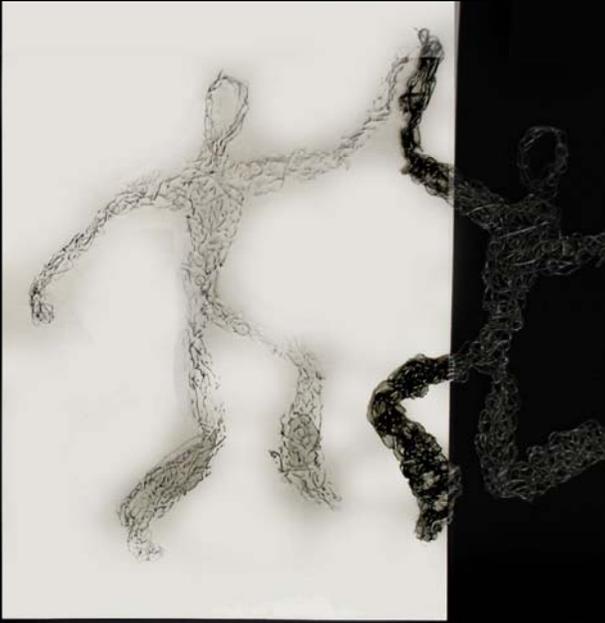
# Exemplar 70

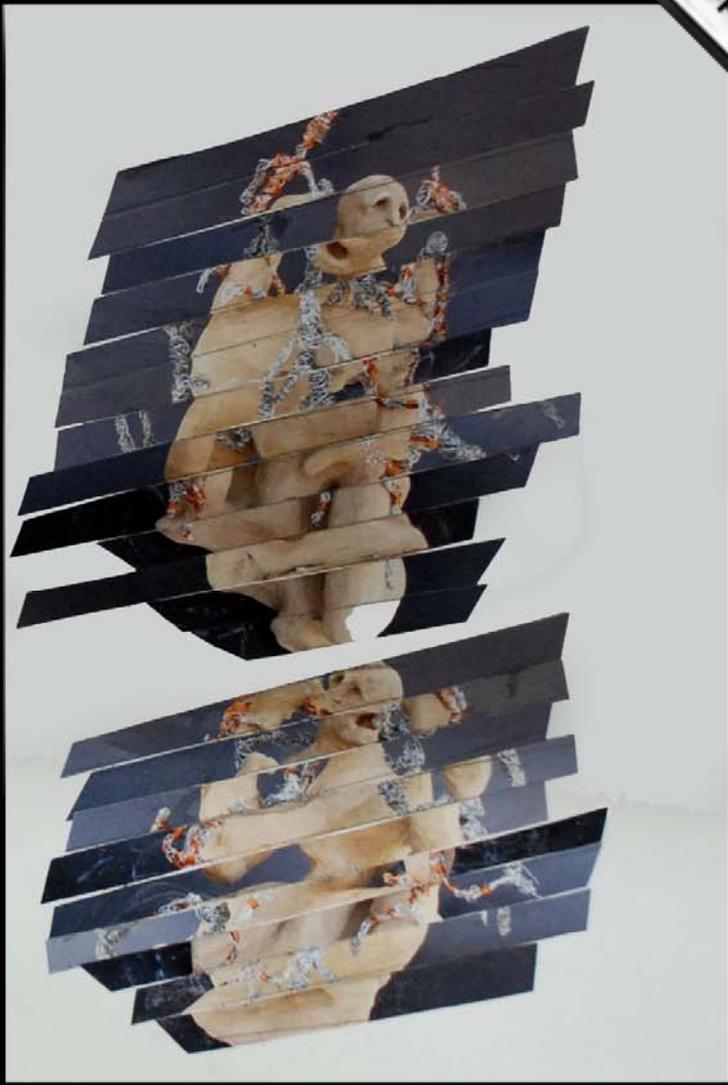
AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	14
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	14
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	14
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	14
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	14
TOTAL MARKS		100	70



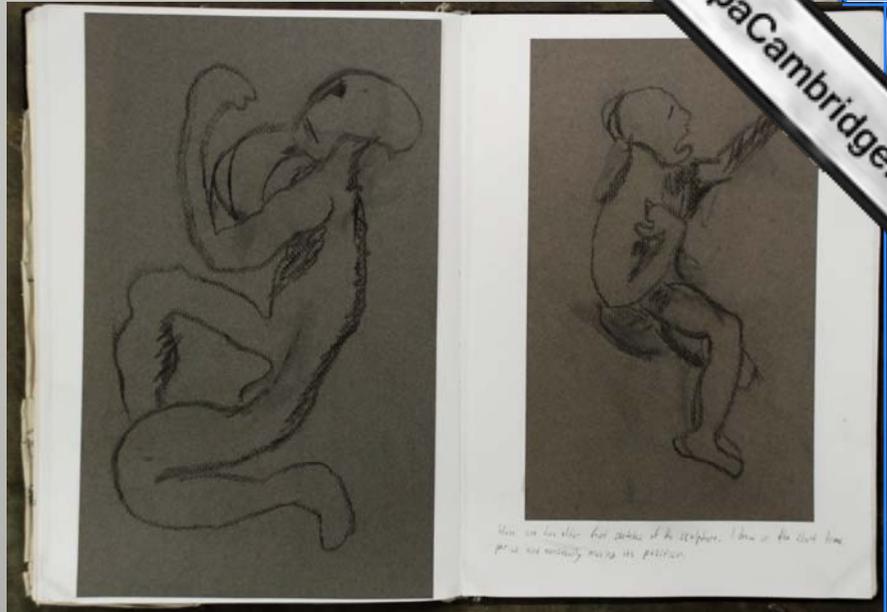
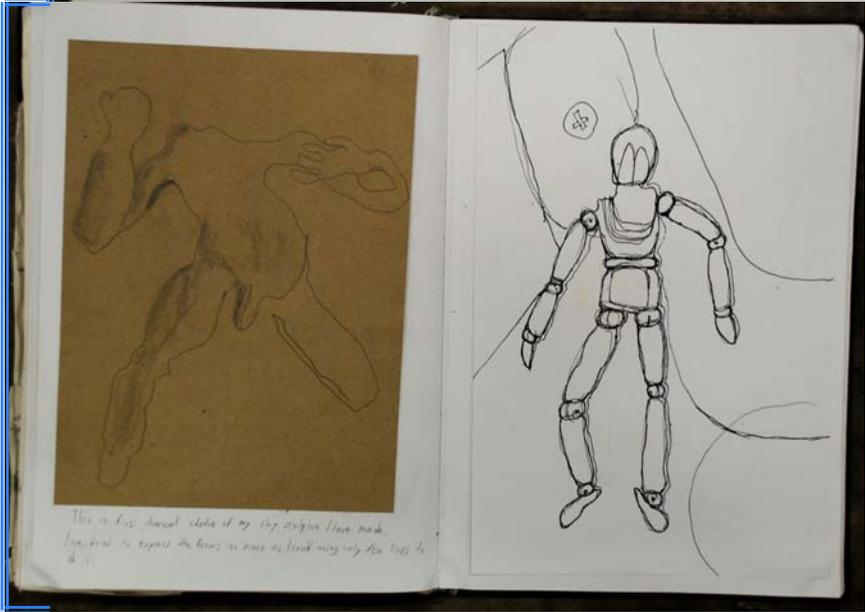


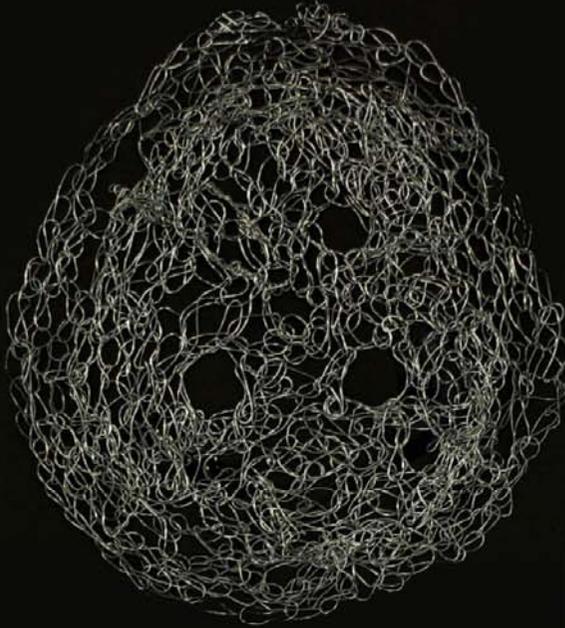
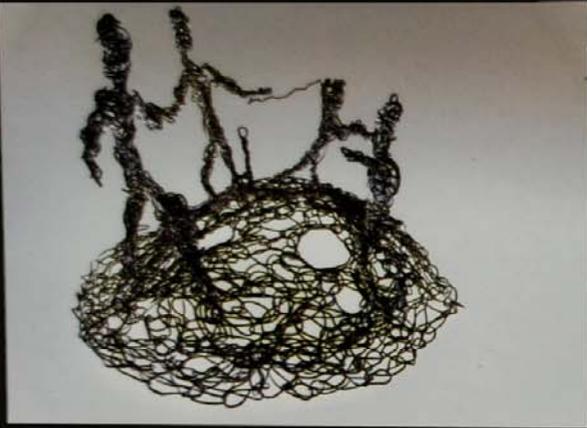
*The Model Man*  
These little model figures are the base and the essential idea for my whole project. Even if they look silly, they all have their own personality.



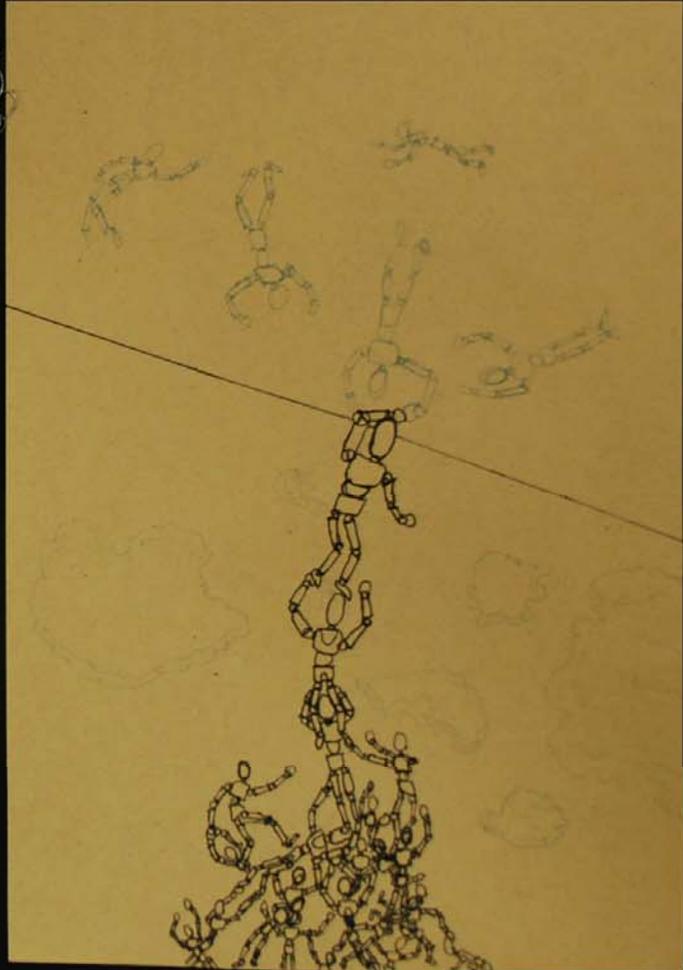


These photo collages, I have made after I've finished my sculpture completely. To make it more interactive and related to my topic of metal wire men, I've added some of them on the sculpture. I wanted my sculpture to be abstract. One of the works shows the sculpture in 3 different positions, while it stays in only one. Another one, was two photos of the sculpture in two different poses, cut in stripes, mixed and then stuck together. As result I've achieved a very abstract piece of work.



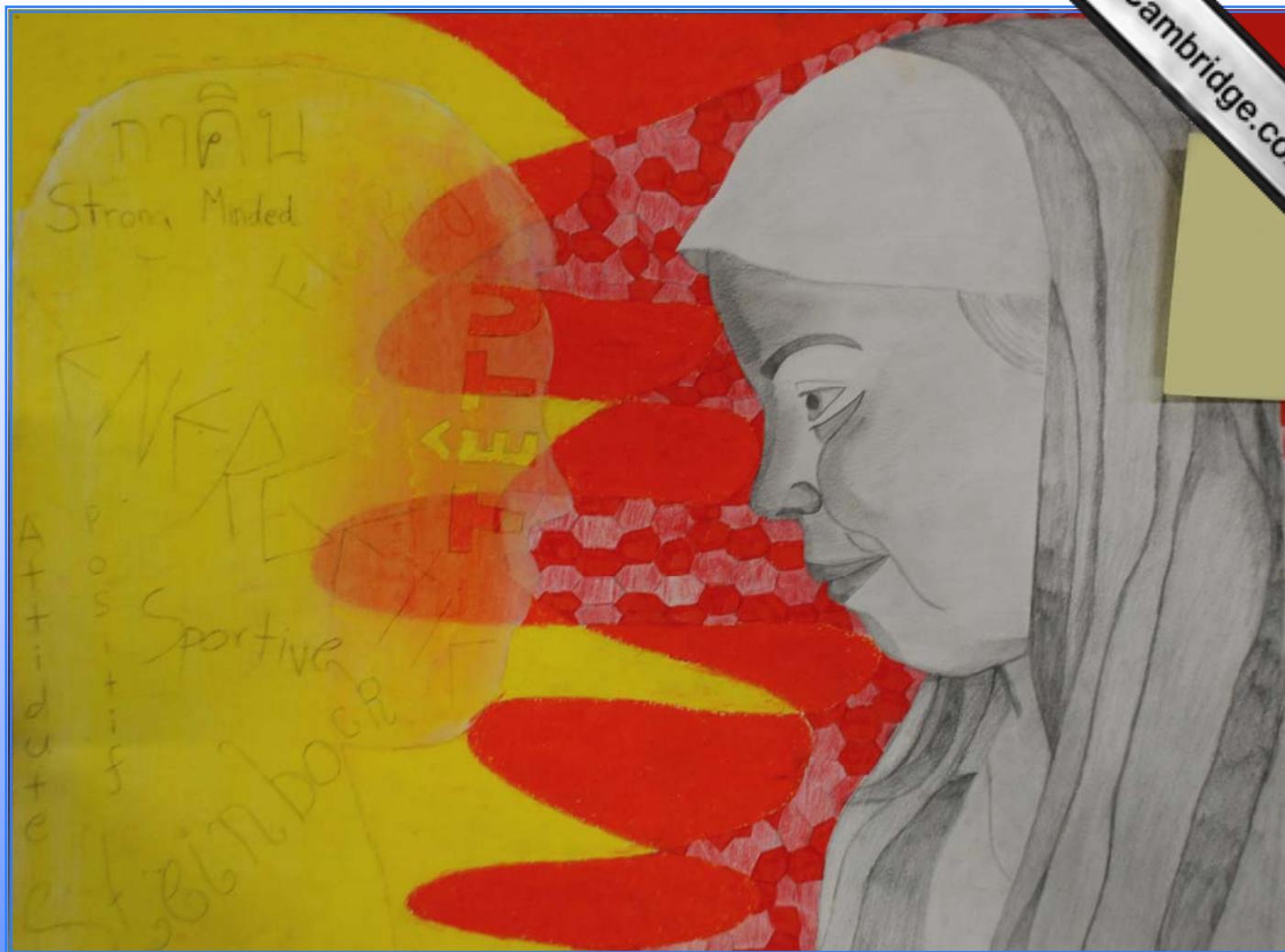


To make my metal wire men, I used the crochet technique. It is like knitting but with metal. It is a very interesting and creative method to express my thoughts and ideas in solid and strong metal. I incorporated crochet with other techniques like colour-printing and pencil drawings. Using crochet, I've made three-dimensional and two-dimensional art works, particularly little figures. When I was sculpting, I did not use crochet at all because it would not work out with clay, but when I have finished my sculpture, I have added my metal figures on the top of it.



# Exemplar 68

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	14
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	13
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	13
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	14
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	14
<b>TOTAL MARKS</b>		<b>100</b>	<b>68</b>





I drew two different self-portraits. I used two different materials, to see which one would look better and which one would look dark. I did this because there is a dark side of me.

Self-Portraits

I used a range of materials to try out different techniques and what looked best. I also tried a range of patterns for the background. Some of them were to plain, so I did things...

ATTiDuTe  
PoSiTif  
Outgoing  
TETU  
Steibock  
Flexible  
Strong-minded

มลิน  
Strong-minded  
Flexible  
Energetic

มลิน  
Strong-minded  
Flexible  
Energetic

energetic  
Strong-minded  
Steibock

by  
with  
AL Kennedy and James WOOD

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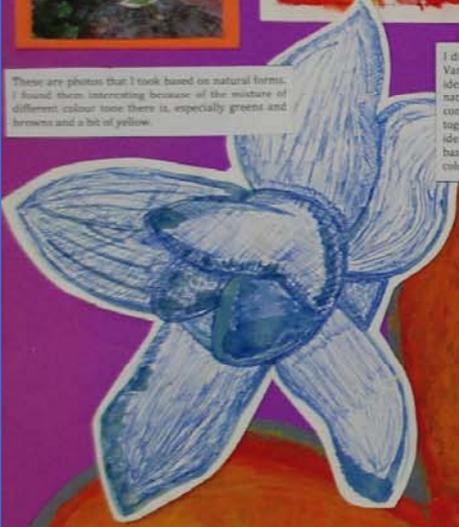


Observational drawing - I drew a rose using ballpoint pen, to experiment with different materials and colours. I used different mark making to try to show the depth and different shadow on the flower itself. I also drew an orchid using pen and ink.



These are photos that I took based on natural forms. I found them interesting because of the mixture of different colour tone there is, especially greens and browns and a bit of yellow.

I did a transcription of a "starry night" by Van Gogh. I used the patterns and the tree idea from Van Gogh, in my piece based on natural forms because I like the composition and the colors worked well together. It as inspired me to explore the idea even more and develop my own idea based on landscape with pattern and colour contrast in it.

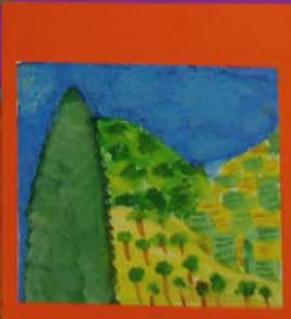


### Natural Form

I am really pleased with this transcription of Georgia O'Keeffe because it was the first time that I used acrylic paint and I found that it came out not to bad, however, the dark parts are not dark enough.



Inspired by Georgia O'Keeffe, a close up of a flower.



Here in this picture I used the Thai flag as a background. The red means war/heat, blue means country, white means religion. The color yellow on top of the flag is the royal King's color. Because he was born on a Monday and the color of the day was yellow I decided to draw an orchid because they are orchids alot in Thailand. I used a mixer of Media/colloage/pencil, water colours and blacking nature original.



The futurists adored speed, technology, youth and violence, war, machines and industrial cities. The futurists practiced in every medium including painting, sculpture, ceramics, graphic design, industrial design, costume design, and many more.



Zeitgeist

I used photography to experiment and to see what it would look like. My idea was based on a girl working out in her gym and kids leaving their workbooks because he had to go to school. Hence 'Darkside' meaning all the bad things that they see do to their bodies and the world.

Here in this image I wanted to show we as death and that women suffer as much as men suffer. I wanted the world to have a strong powerful impact on people when they are looking at the picture, so that they will be wondering why the words were about that. What's the point in a book? The colors that I chose to use the perfect colors to represent color - red, black, white, and the yellow and orange. The girl is a girl or is a girl, I did not really have a colour when I first started colours that work well together.



Death is here. You can only be strong by crying.

The end is near. Just hold to what you have.





The flowers are a typical symbol of Thailand and so are the grey/black building. The wheels represent switzerland. I started from a very abstract piece to a more realistic piece.

I got inspired by Robert and Paul Cezanne the different a range of material

For the piece, I got inspired by 'sunset' area

This was the day when everything changed for me. My sadness had gone but it came for other people..... As I started my life all over again.... for a taste of love and adventure.

the day when everything changed for me. My sadness had gone but it came for other people..... As I started my life all over again.... for a taste of love and adventure.

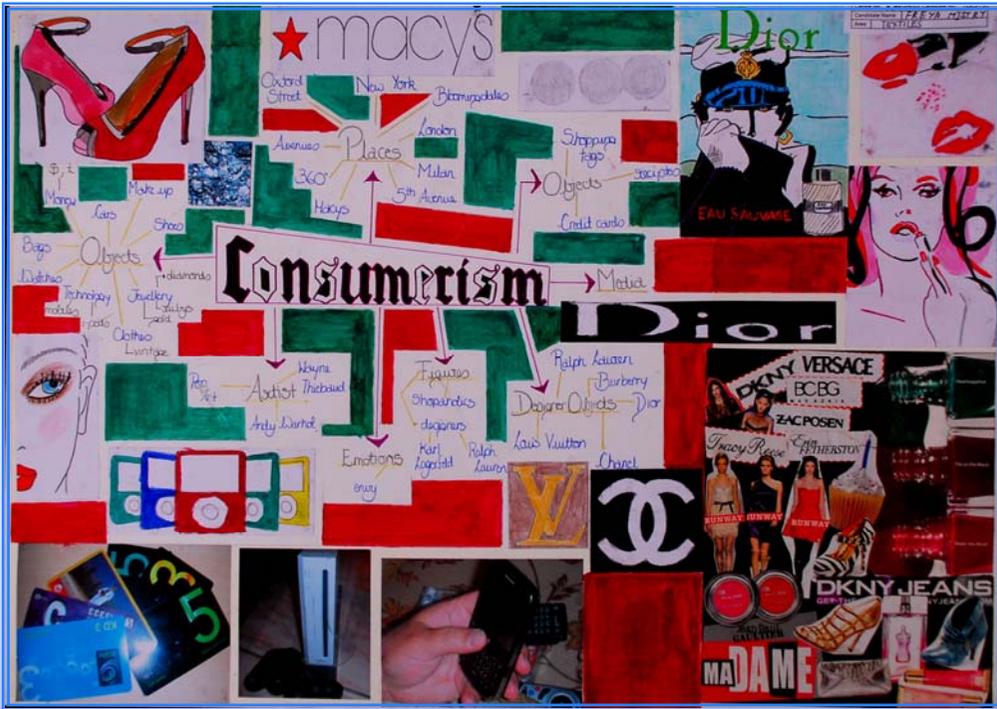
The day when everything changed for me. My sadness had gone but it came for other people..... As I started my life all over again.... for a taste of love and adventure.

A Day to Remember

## Exemplar 67

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	14
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	13
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	13
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	13
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	14
<b>TOTAL MARKS</b>		<b>100</b>	<b>67</b>





# WAYNE THIEBAUD

Wayne Thiebaud (born November 15, 1920) is an American painter whose most famous works are of cakes, pastries, loaves, lozels, toys and lipsticks. He is associated with the Pop art movement because of his interest in objects of mass culture, although his works, executed during the fifties and sixties, slightly predate the works of the classic pop artists. Thiebaud uses heavy pigment and exaggerated colours to depict his subjects, and the well-defined, chaotic characteristic of advertisements are almost always included in his work.

During the time he spent in New York City, he began a series of very small paintings based on images of food displayed in windows and he focused on their basic shapes.

Thiebaud is best known for his paintings of production line objects found in stores and cafeterias, such as pie and pastries.

He was associated with the Pop art painter because of his interest in objects of mass culture, however, his works, executed during the fifties and sixties, slightly predate the works of the classic pop artists, suggesting that Thiebaud may have had an influence on the movement.

Thiebaud uses heavy pigment and exaggerated colours to depict his subjects and the well-defined, chaotic characteristic of advertisements are almost always included in his work.

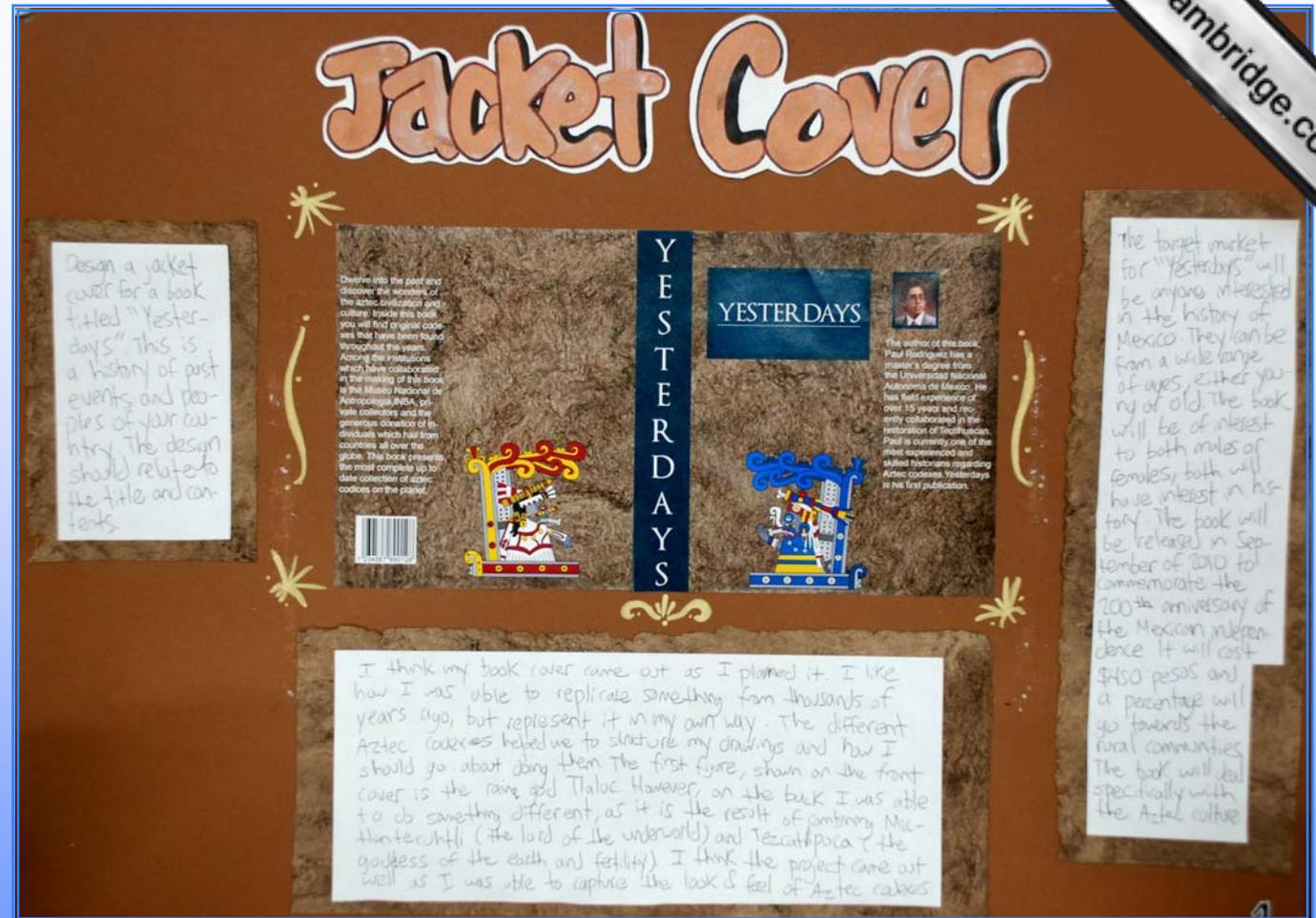
In his paintings he focuses on the commonplace in a way that suggests irony and objective distance from his subjects.



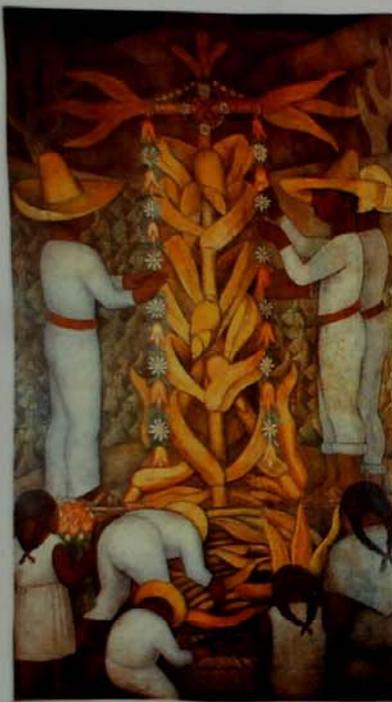


# Exemplar 63

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	12
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	13
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	13
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	13
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	12
<b>TOTAL MARKS</b>		<b>100</b>	<b>63</b>



# Visual Research



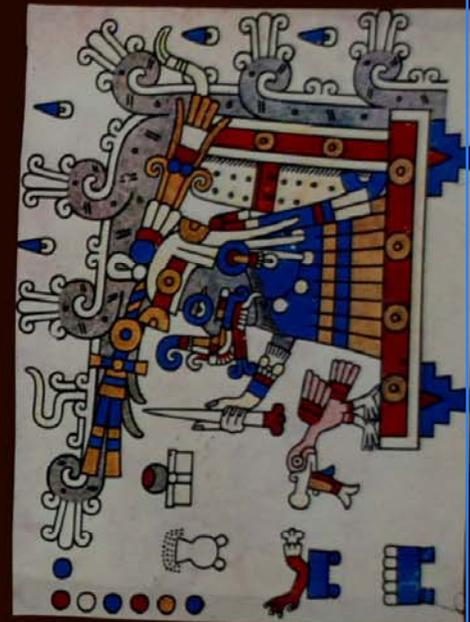
I have chosen several iconic images which represents Mexico's people and culture. To begin with I have a painting which depicts a group of farmers harvesting corn. I also have a traditional olive head which represents one of Mexico's great civilizations. I have included Aztec imagery as well as a re-creation of how the pyramids appeared before a religious ceremony which in this case is a human sacrifice.

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Shown on the opposite page is the agave plant. This is the principal ingredient in the country's national beverage, tequila. Alongside this is another plant commonly found in Mexico, the cactus (nopal). Finally, I've included an altar prepared especially for the Dia de los Muertos (Day of the Dead)

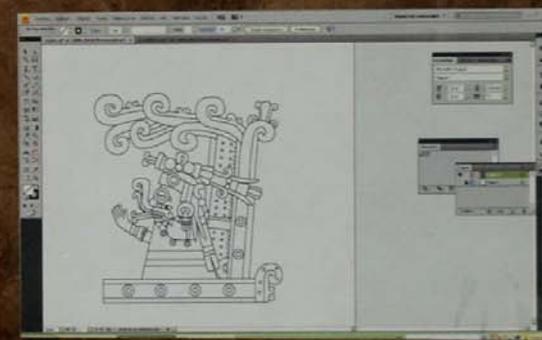
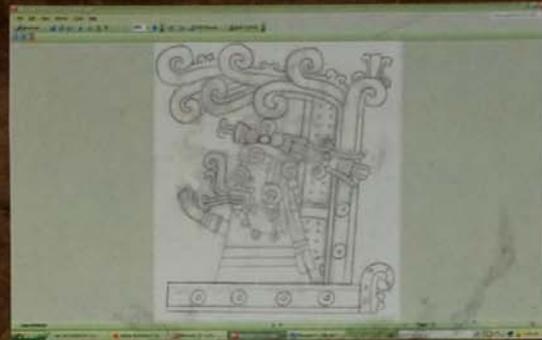
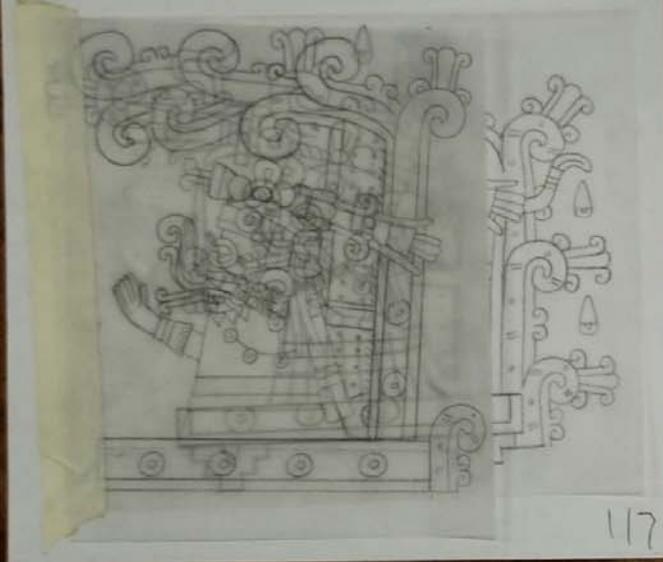
109



## • CODEX SYMBOLS •

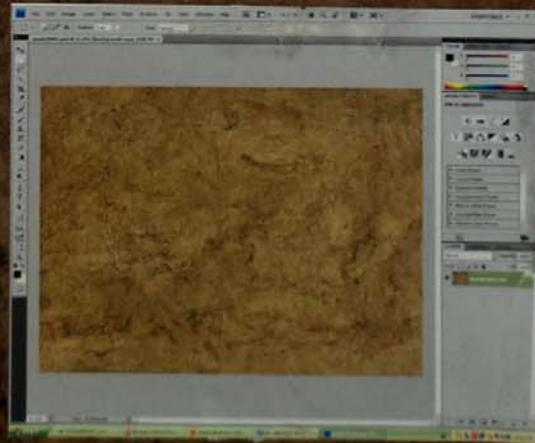


Original tracing and final sketch sketch ↓



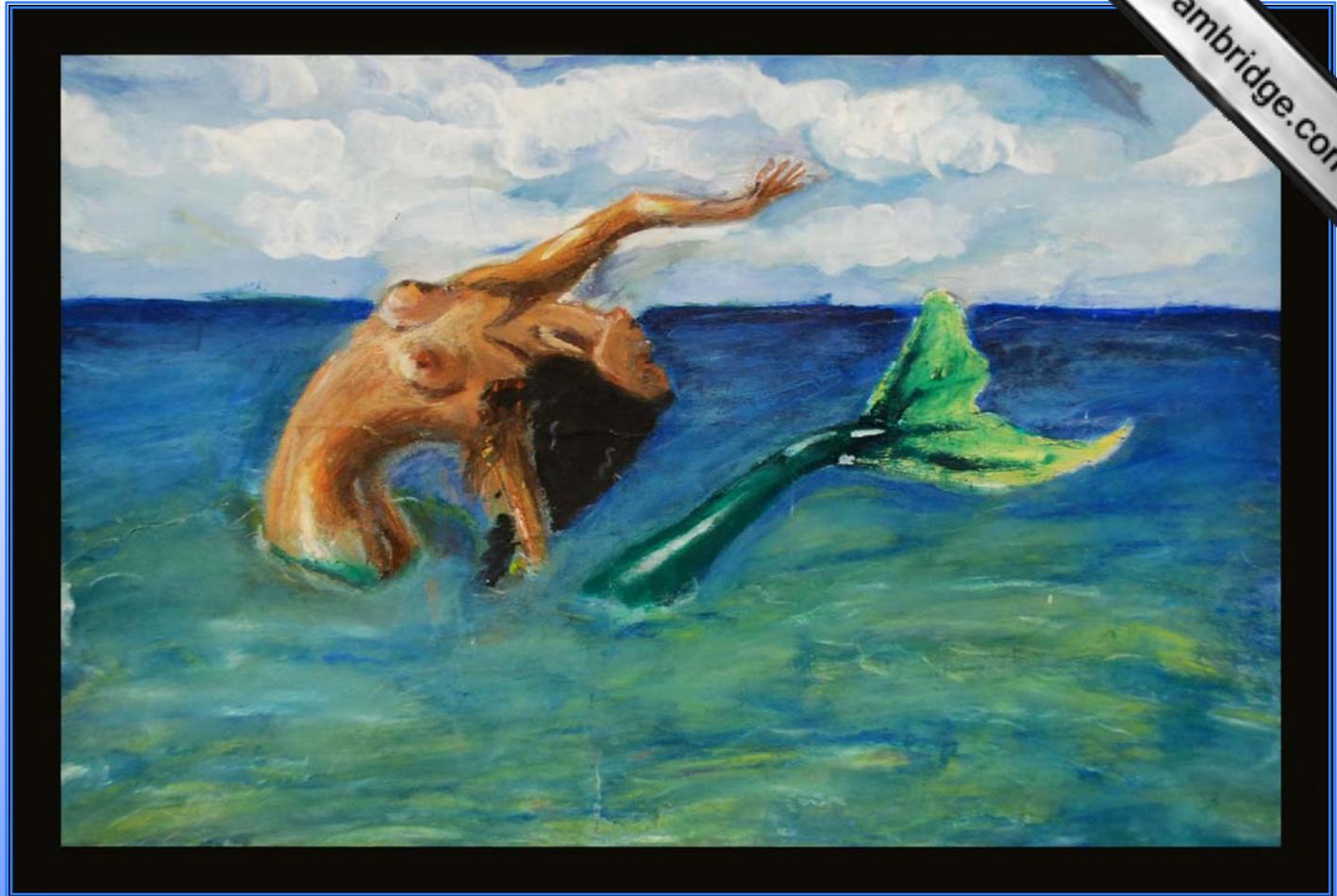
### SCREENSHOTS

- ① My first screenshot shows my final refined sketch after it has been scanned.
- ② Working off of my sketch, I have started the vector tracing of the sketch.
- ③ Screenshot three shows my two vector drawings, scanned and half-way colored.
- ④ My amate paper will serve as the textured background for my final design, here I scan it in.
- ⑤ My final screenshot shows the assembly of the book cover. The spine and title have been added along with my vector drawings.



# Exemplar 58

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	12
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	11
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	11
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	12
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	12
TOTAL MARKS		100	58



# Hands



For the hands, I used different pencils in order to see what in my mind came.

I used Special Pencils that spread with water because I was going to use water colour in my final piece.



From the beginning of the commission I knew what I wanted to do. The mermaid in my final piece shows how dreaming a mermaid can be but the most distressed part on a human body is that of the facial expressions and the words.

The main concept of the hands in my final piece was to show how a mermaid which is a myth can catch with these dreaming hands. All the dreams that a person who believes in myths will become true, only because of the willingness that they give in order to make their dreams come true.



For this drawing I used special colour pencils that spread out with water. Also I used different for the surrounding of the hand.



I took notes of every angle because I didn't have decided how exactly my final piece would look.



For this drawing I used Pitty Pen and charcoal because I was thinking that I'm going to use different media about it. Besides, we all mixed in my final piece.

# Mermaid Preparation.



I used water colour pencils to draw the details. I used the pencil that I want to use.



I went to the fish market and they obviously had only very small fish, which was rather disappointing because I needed a fish with a nice and long tail, because the mermaid was a long beautiful tail to show fantasy and how lovely she is.



## POSING

I had an idea of what the mermaid's torso was going to look like.

From the picture I used the head, neck and the back of curve.



The first picture was better shadows than the second one and I thought that it would be much better so I used the first picture for the mermaid.



The final piece was a combination of the two pictures because I wanted both the curve of the back in the first one and the funny and funny pose in the second one.



# Rene Magritte

This is a very clever way of showing the reflection of the eye. The sky is the eye and the eye is the sky that I used for my final piece.



I used both water colour and Acrylic for the painting. I used the exact same techniques for my final piece and was very helpful.



J.W Turner Both images are very relevant with my final piece, because I used both water colour and acrylic for the blue sky with the white clouds.

# J.M.W. Turner



Turner used different colors, wash and brushwork at the same time. He used color and the shadows that he saw in different times of the day.



The amazing thing that Turner did was to use many colors and to use his brushwork when the sun is out and is waiting for the moon to set its place.



CHALK

# CHALK:-

While searching for my artist style I found this photo which was unframed but because I liked the mysteriousness that was behind that female figure I decided to explore my skills on chalk and noticed that the spectacle would be useful for my shading in the final piece, so that leads me on considering it as a key piece of my coursework.





# SALVADOR DALI

The Spanish artist Salvador Dalí worked on many female bodies, not having a look at all his paintings everything seemed so relevant with the female bodies that I wanted to show to an extent.

Dalí's idea of making a skull from female bodies show his obsession and creativity that had a big hand.



This picture is also very relevant with the final piece because of the upper body that is shown in Dalí's painting. I decided to use pencil over though I wasn't aiming to use pencil in my final at all, but wanted to explore the texture and the different shades that it can have on an object.



A black Dali pen was becoming common and ordinary to some people, but obviously its art. The idea that the main black Dali pen gives is called 'impression' with the black pen and some water that makes some very impressive art work.



Salvador Dalí's work shows his obsession with the female naked bodies.

Using black chalk I drew the sketched female body that was drawn on a palette.

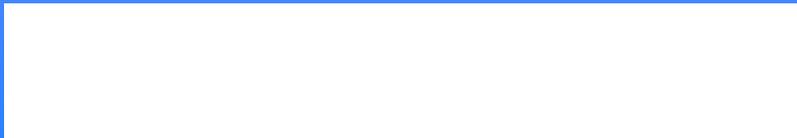
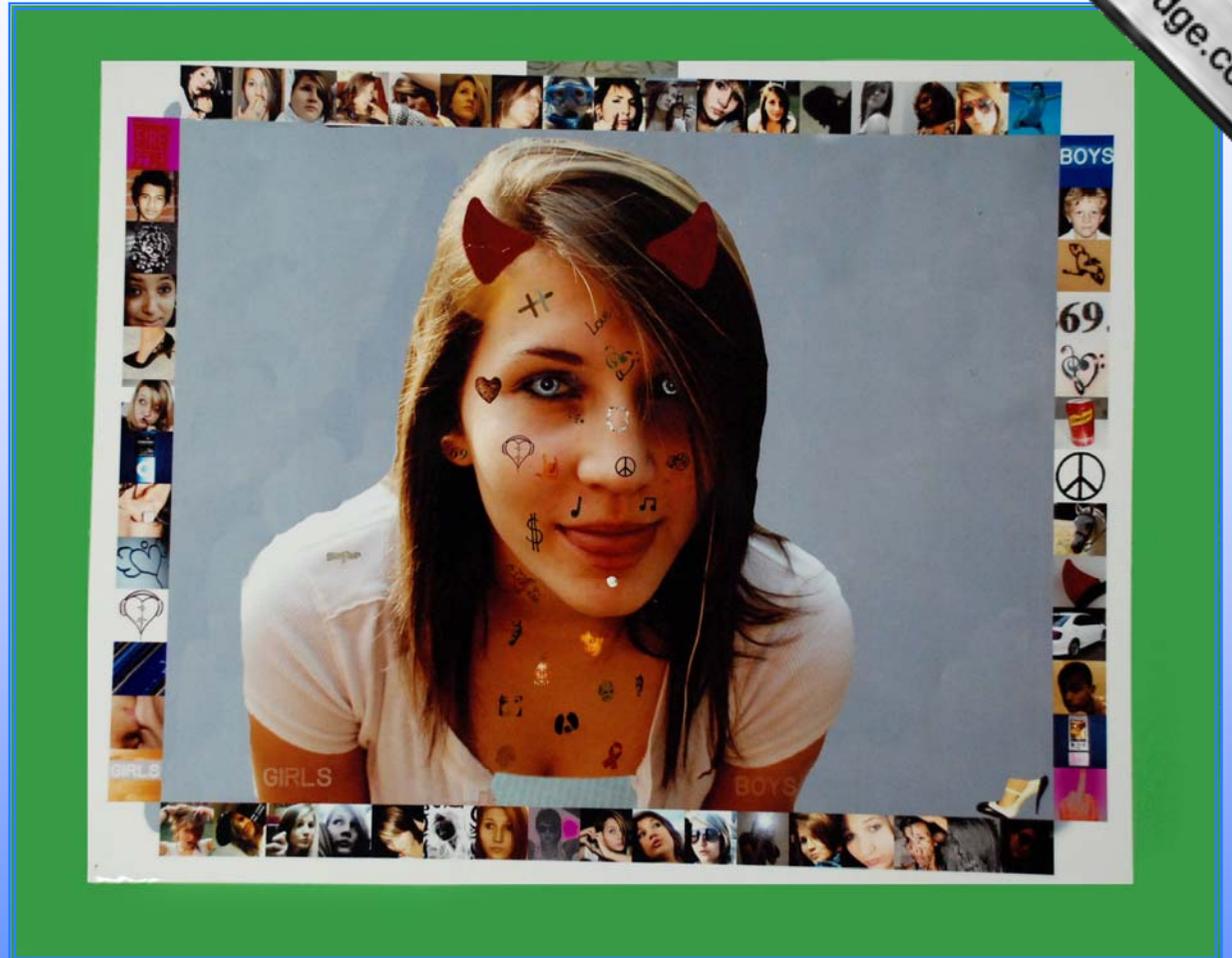
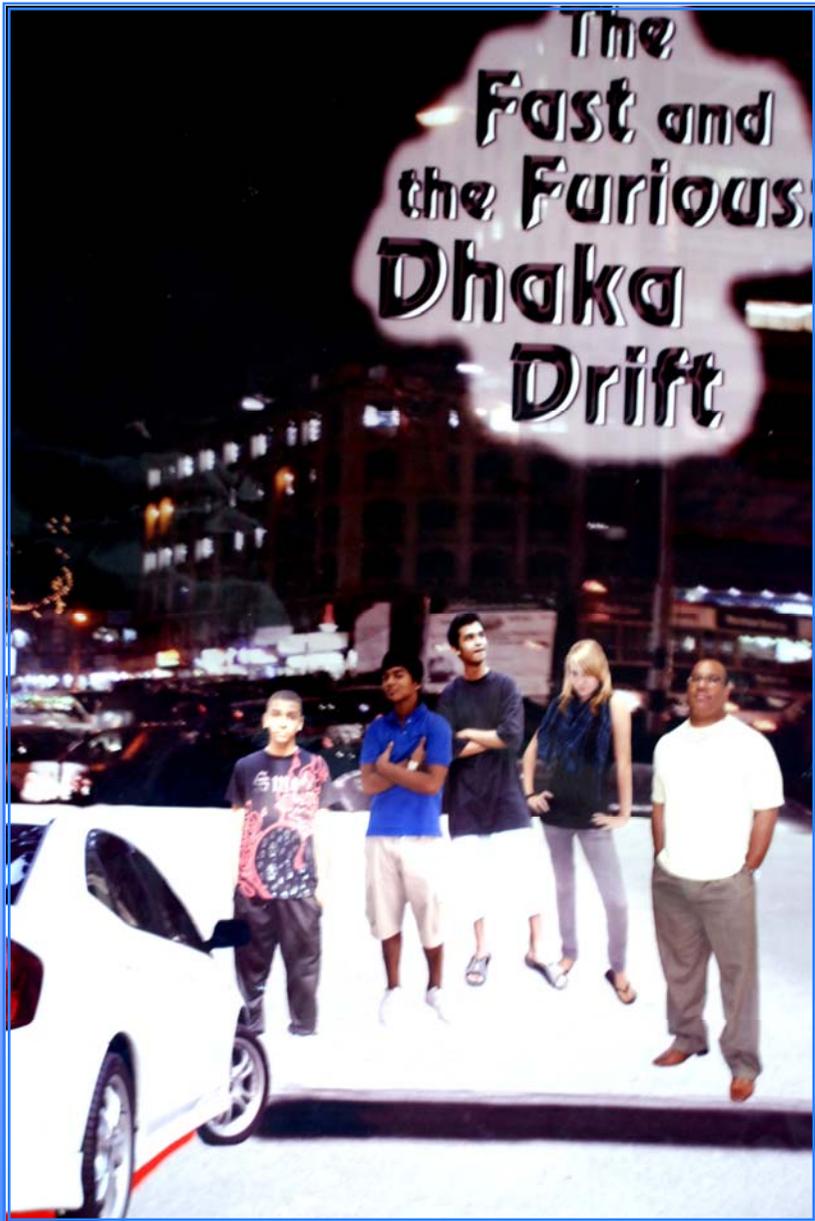
This picture has movement and looking at the drawing you see that there is movement in it without putting great focus on the shades.

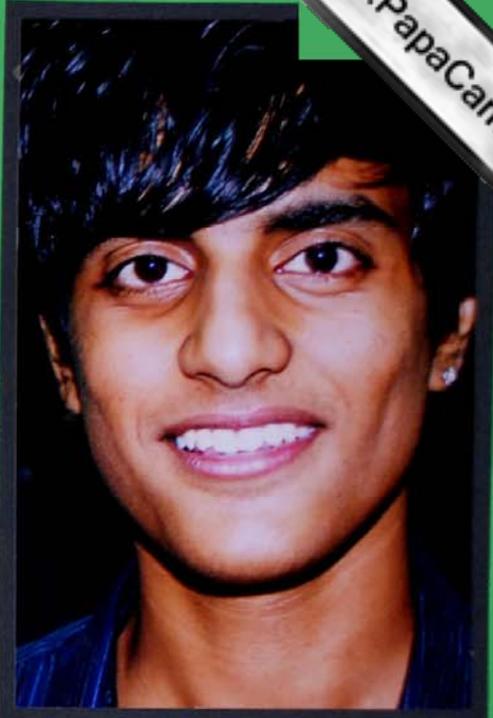


# Standard 54

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	10
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	11
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	10
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	12
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	11
<b>TOTAL MARKS</b>		<b>100</b>	<b>54</b>







**Jack watching TV (Quoting out of context)**  
Shooting situation: Indoor, near light  
Technical challenges: The problems I had with taking this picture was getting the right angle and the light shining on his face. This picture is a funny one because it is shown by just him being in the picture and you are drawn to his face nowhere else. The only thing that the person is smiling but it isn't because watching the TV.  
Camera settings: ISO 400, 1/4, 1/10, sec.  
Processing choices: Temperature: 20, Exposure: +1.00, Recovery: 41, Fill light: 18, Blacks: 21, Brightness: -1, Contrast: +23, Sat: 12, Clarity: 12, Vibrance: 25

**Lara Swimming (Fast shutter speed)**  
Shooting situation: Out door, Sun light  
Technical challenges: My technical challenge was to get her at the right moment jumping in the air and when the water was all around her.  
Camera settings: ISO 200, 1/9, 0, 1/500 sec  
Processing choices: Temperature: -6, Exposure: +0.30, Recovery: 13, Fill light: 6, Blacks: 8, Brightness: +15, Contrast: +9

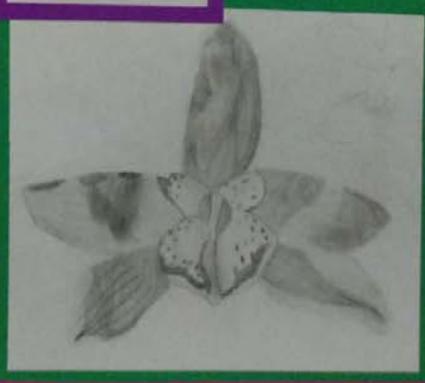
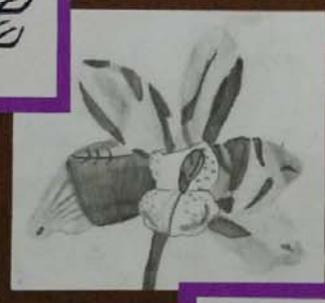
GIRLS



**Tushar smiling (Filling the Frame)**  
Shooting situation: Indoor, Fluorescent light  
Technical challenges: My technical challenge was to get the light shining on his face and to get close enough to get a good picture at the same time.  
Camera settings: ISO 400, 1/5, 0, 1/60 sec  
Processing choices: Raw adjustments, Temperature: -7, Exposure: +18, Recovery: 30, Fill light: 7, Blacks: 5, Brightness: -14, Contrast: +27, Clarity: 11, Vibrance: -3, Exposure: +0.45

**By Georgina Spicer**  
**Isabella's Eye (Not balanced)**  
Shooting situation: Out door, day light  
Technical challenges: My technical challenge was to get close enough to her and to get all the detail and make the picture blur free.  
Camera settings: ISO 400, 1/5, 0, 1/600 sec  
Processing choices: Temperature: -1, Exposure: +0.41, Recovery: 20, Fill light: 7, Blacks: 6, Brightness: +23, Contrast: +27, Sat: -3, Clarity: 12, Vibrance: 25



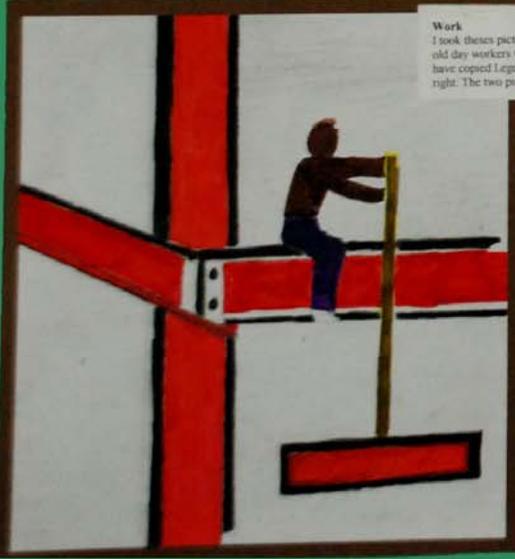




**Pattern**  
My patterns that I draw are all inspired by Bangladeshi culture. The two small patterns are patterns from Bangladeshi cultural dancers costume. The two round shape objects that I have copied are from the photograph, which is of the top of a dhoti bag. The long pattern down the side is a pattern from a rickshaw. The bag pattern is of birds which you would fit this pattern on a rickshaw.



**Work**  
I took these pictures in Bangladesh and Leger inspired me because his work pictures old day workers with no helmets or rules rely so this is what it is like in Bangladesh. I have copied Leger in two pictures. These two pictures are on the bottom left and right. The two pictures at the top I have copied from my photographs.



## Standard 39

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	7
AO2	<b>EXPLORATION AND DEVELOPMENT OF IDEAS</b> (a) Explore a range of visual ideas by manipulating images (b) Show a development of ideas through appropriate processes	20	9
AO3	<b>ORGANISATION AND RELATIONSHIP OF VISUAL ELEMENTS</b> (a) Organise and recognise the relationship of visual elements to contribute to the quality of the idea (b) Express ideas visually and make informed aesthetic judgements	20	8
AO4	<b>SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES</b> (a) Show exploration and experimentation with appropriate materials (b) Select and control appropriate media and processes showing clarity of intention	20	8
AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	7
TOTAL MARKS		100	39



# Design Brief

Review

How well do you think you developed your ideas?

I definitely think I did a good job on my banner. I started with very few ideas and a very basic sketch and managed to develop it into a full model and added many details.

How well do you think you responded?

I think I did a very good response because I got my ideas straight and could influence my work with the western culture.

Design a logo for a business studies college. The name of the college, ASPIRE must be included in your design. In addition show how the logo might look on a signboard outside the college or on the cover of the college prospectus.

WHO? - The target market is college students, in Business Studies, their age will be between 19-26, they will be both boys and girls, and their likes and dislikes are basically studying and class of stuff. And activities are childish or cartoons.

WHAT? - The product has to have something related to 'Aspire' the college name and suit the target market. It also has to represent the college. The logo may be a bit small but not too small so it can be seen.

WHERE? - The product will be displayed in a notice board or on a college prospectus, information can be found on the official college webpage or in a prospectus.

WHY? - It's needed to give the college an image and represent it, and it must be clear, simple and clear so that it's visible and doesn't interfere too much.

HOW? - The logo will be made on photoshop and scanning it later.

Do you think you improved your skills?

I definitely improved a lot of skills since I used many things from previous and our new computer images were better.

Do you think you approached the brief in the best way?

I think I added some important things like I wanted to create a more glossy effect on my logo and that it was for a business college. But other than that I think my team was very good and I respected it very well.

Are you satisfied with the final product?

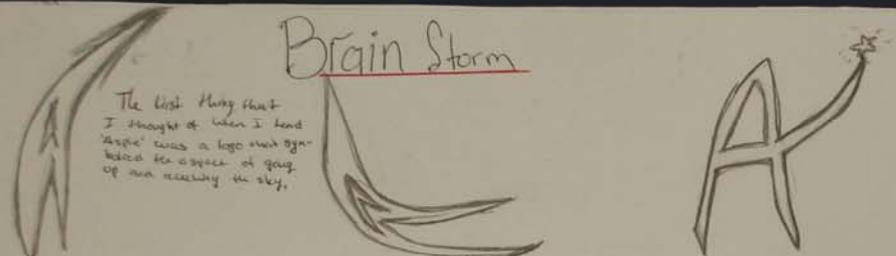
I think I did a good job in creating my final product even though I could have done better than I did but still I think I did very well. In general I am very satisfied.



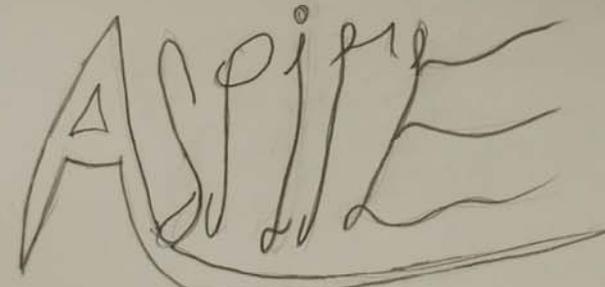
# Brainstorm

Brain Storm

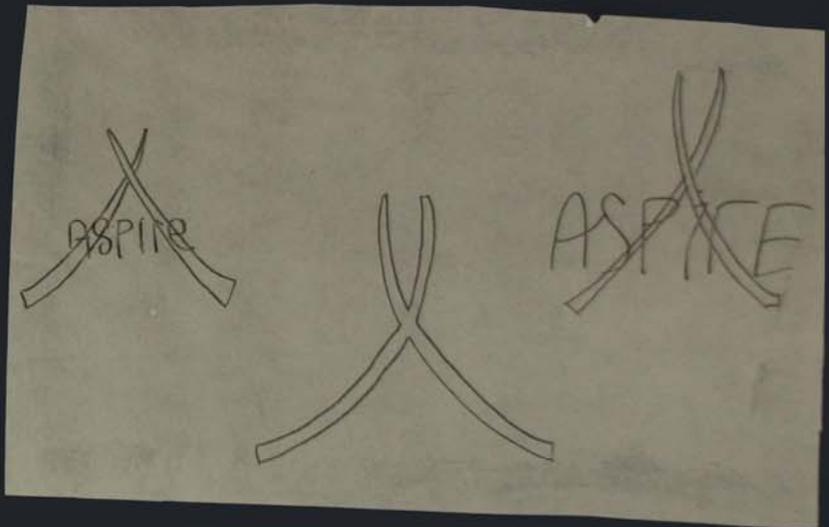
The first thing that I thought of when I heard 'aspire' was a logo with eyes behind the aspect of going up and reaching the sky.



I in this first design I used the 'A' as my main guideline and had to transform it to fit my image of 'aspire'. The third one I did was a bit too simple but I liked the image of an A looking a little taller it was really high.



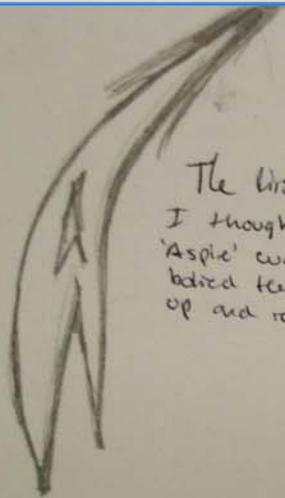
I then did a design using the whole word but I still used the 'A' as a reference in the whole logo.



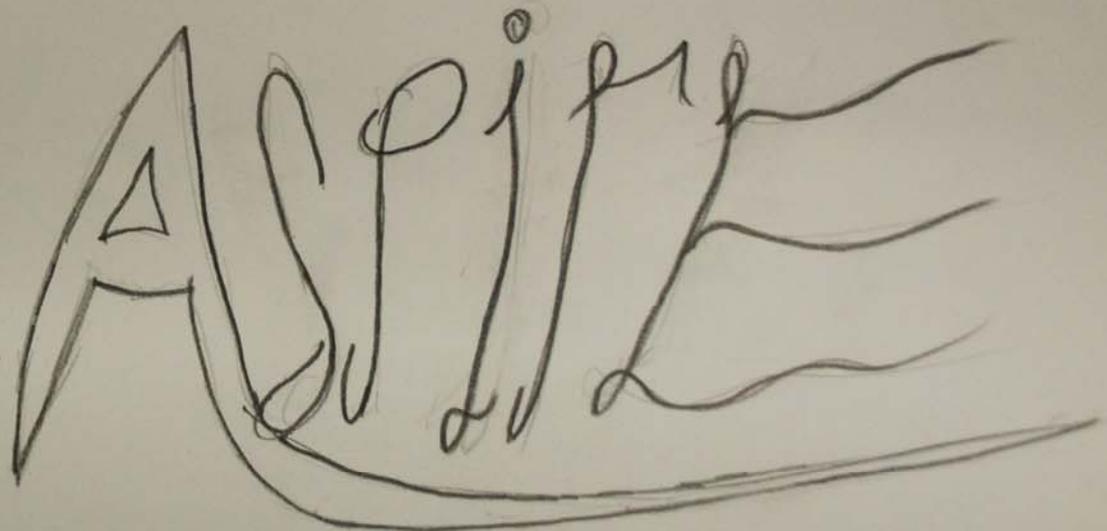
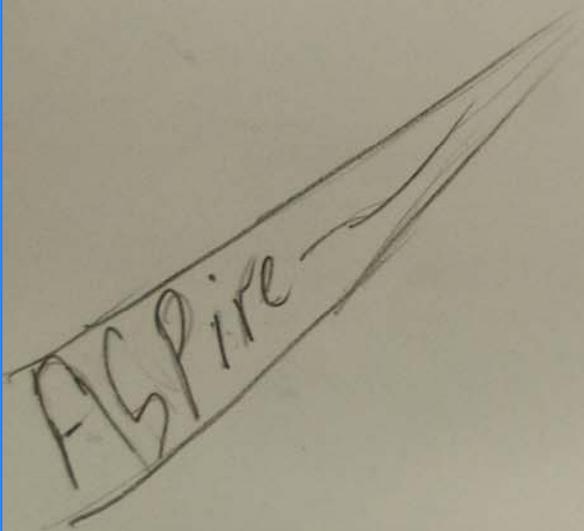
Three variations of a logo design for 'ASPIRE' using crossed lines to form the letters. The first variation shows the word 'ASPIRE' with the 'A' and 'P' formed by two crossed lines. The second variation shows a single 'X' shape formed by two crossed lines. The third variation shows the word 'ASPIRE' with the 'A' and 'P' formed by two crossed lines, similar to the first variation.

# Brain Storm

The first thing that I thought of when I heard 'Aspire' was a logo that symbolized the aspect of going up and reaching the sky.



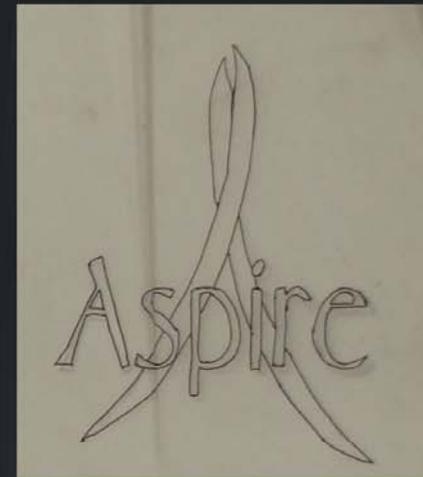
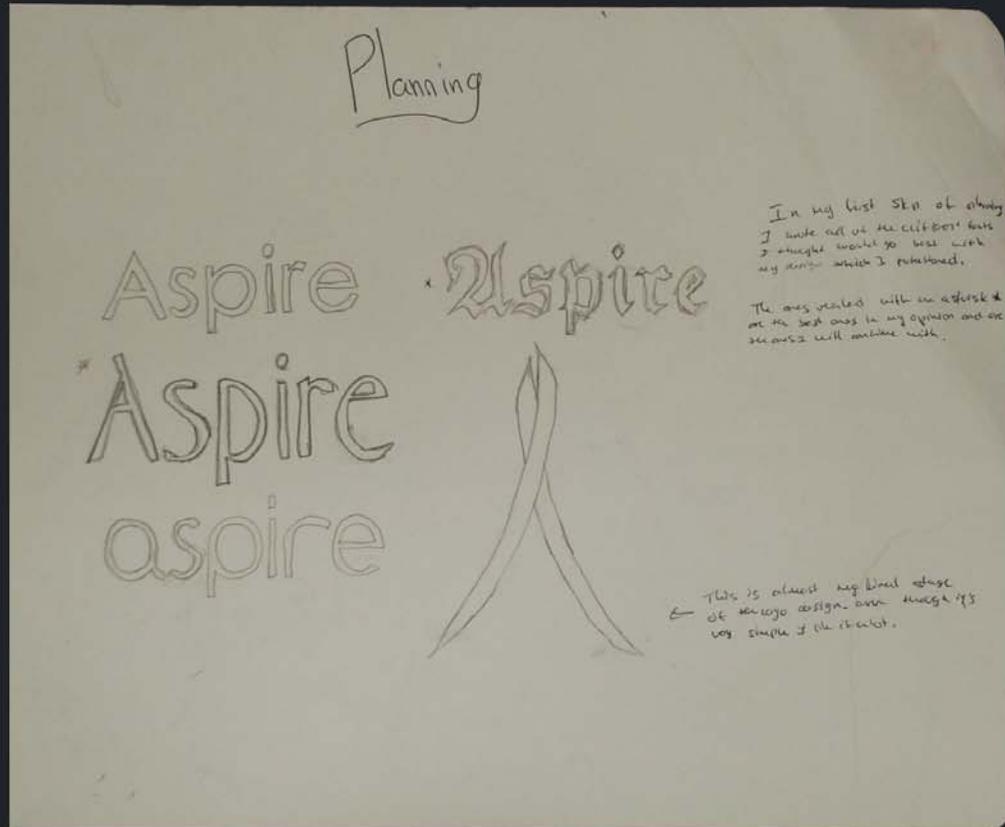
In this first designs I used the 'A' as my main guideline and had to transform it to fit my image of 'Aspire'. The third one I did was a bit too simple but I liked the image of an A holding a star as it was really high.



I then did a design using the whole word but I still used the 'A' so prominent in the whole logo.



# Planning



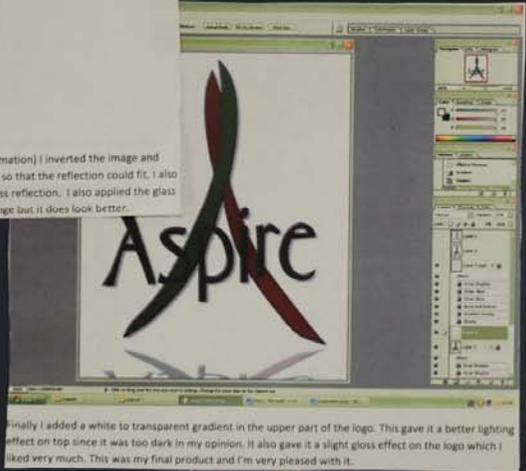
This is my final sketch and choice, I chose this design because I thought that this font was the best and would really well fit the design, I will probably draw it out and get it to show my class.

I decided to make the background design larger than the other ones and I think it looks much better.

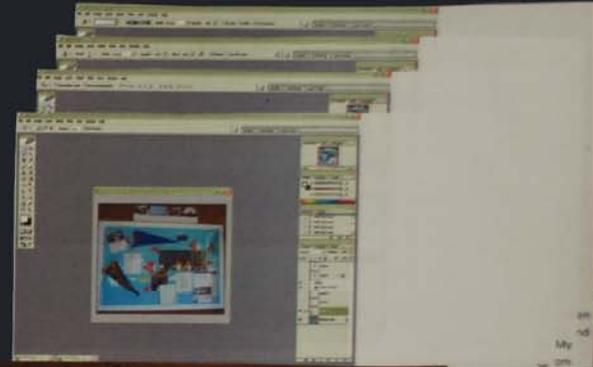
# Making the Work



Here I duplicated my layer and then using control-T (free transformation) I inverted the image and placed it under my logo. I had to move the original image upwards so that the reflection could fit. I also reduced the opacity to around 40%, and this gave it a very nice glass reflection. I also applied the glass effect to this duplicate layer although it doesn't look like a big change but it does look better.



Finally I added a white to transparent gradient in the upper part of the logo. This gave it a better lighting effect on top since it was too dark in my opinion. It also gave it a slight gloss effect on the logo which I liked very much. This was my final product and I'm very pleased with it.



# Experimentation

Experimentation

I photographed my first sketch as I experimented with different colors. My first sketch was using a purple and orange, I also balanced the letters in black, but only with because I wanted to see which one suited better. I couldn't come from that but I decided to use my basic colors I like and combine them with each other.

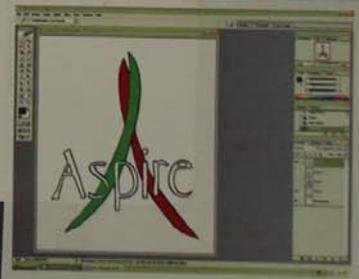
For this project I will be using Adobe Photoshop CS to develop the final product. I think this is the best photo manipulation software.



My second combinations of colors was very simple, I filled the stripes with black and applied the glowing edges effect, I used green and red glow, I also changed the letters to a green color but I didn't like it that much since it also looked very dull.



This was the third try for my logo, I think this one came out really well but it didn't suit the theme very well, a business studies college, and it looked more of an art college. For this I applied a blue background with different effects. One was radial blur of random lines and I also applied a lens flare and applied the chroma effect, then changed it to blue and came out like this. In this logo I also changed the color of the stripes to a darker green and darker red.



While coloring and further designing my logo I experimented with different colors to see which one looked better, the first combination I did was of a green and red stripes, I chose this colors because of my country and wanted to apply my culture, Mexico, I then applied an effect called noise paper and this made the colors look very bright, making the logo look childish so I didn't use it.

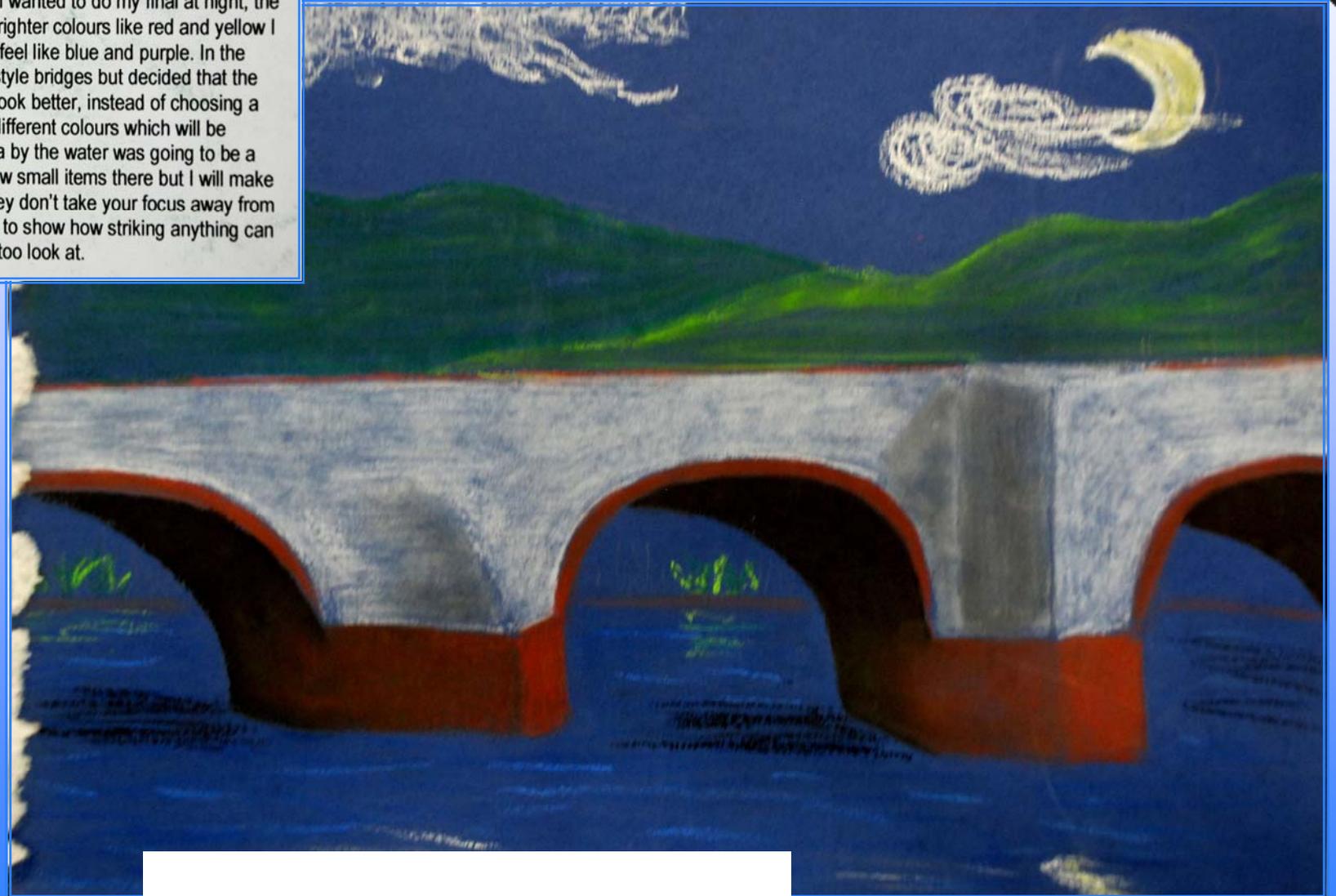
# Standard 35

AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	7
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AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	7
TOTAL MARKS		100	35



### Art evaluation

Throughout the course we looked at different artists to gather ideas for our final, we then took our own photos or looked on the internet and in books. I choose the topic "Bridges" and at first I looked mainly at the painter André Derain because I liked the way his painting were unrealistic and that he used bright primary colours in his paintings but then I moved on to more realistic bridge painters, because when I tried out the other style I decided it didn't really suit me well. We tried out different styles and types of media; firstly we sketched small ideas and then went on to painting and using pastels, I decided to use pastels in my final. At first I was looking at bridges in the day but then decided I wanted to do my final at night, the picture seemed more enticing. So instead of brighter colours like red and yellow I have chosen colours that give a more relaxed feel like blue and purple. In the beginning I wanted to do my final on the new style bridges but decided that the old brick style had more character and would look better, instead of choosing a plain sky I have gone for an array of swirls in different colours which will be reflected into the water slightly. At first the area by the water was going to be a plain expanse but I have decided I will put a few small items there but I will make them so they do not catch you eye and that they don't take your focus away from the bridge, water and sky. In my picture I want to show how striking anything can be at night and that nature is always beautiful too look at.





← Here I did a rough outline of a bridge and water and tree so I could practice how it is best to do the water.



↑ here I have reflected the bridge into the water

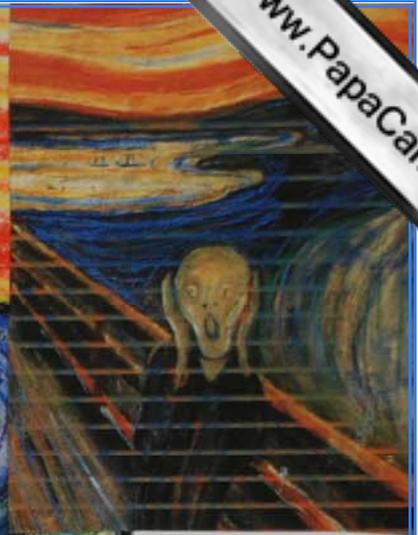
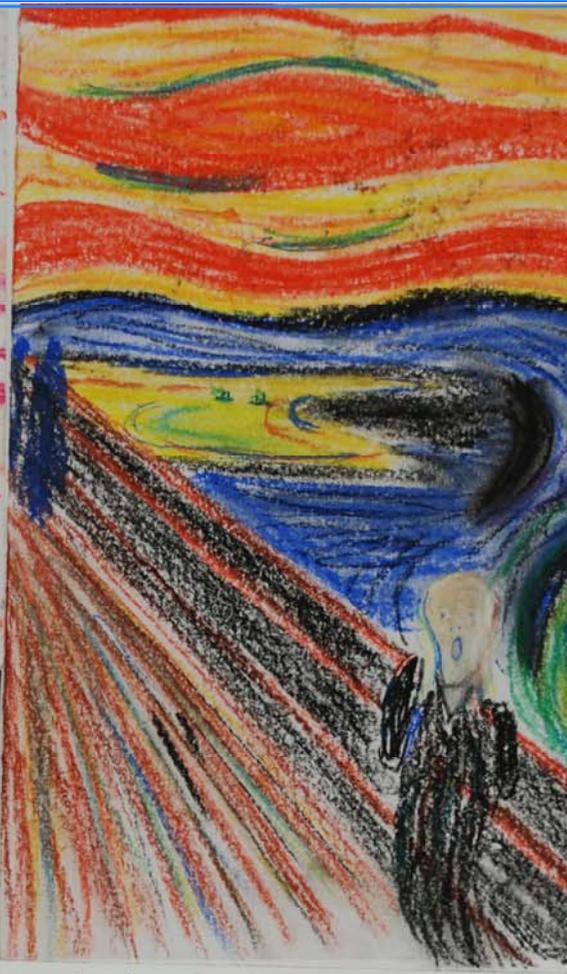
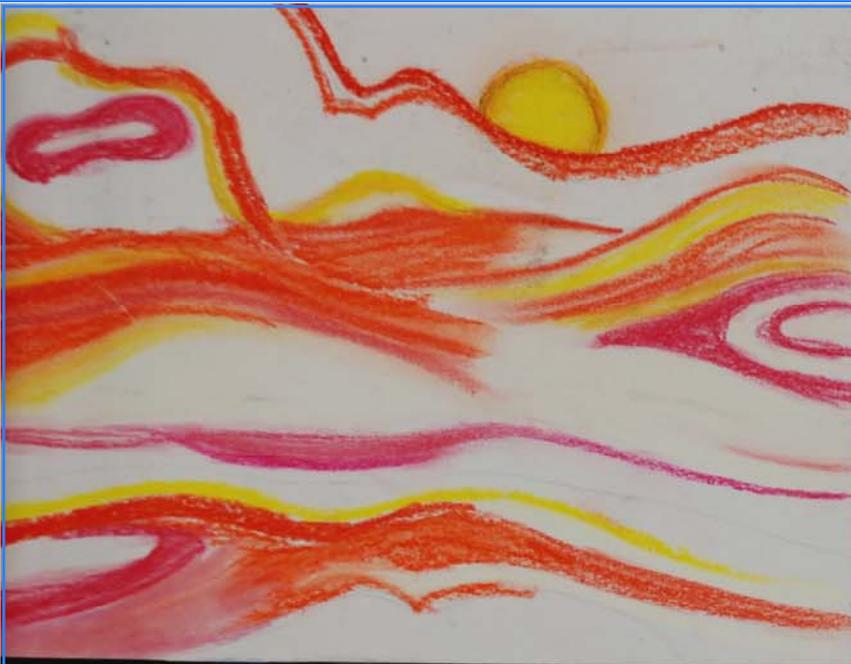
I have reflected the moon into the river with a faint outline of the bridge

trees + branches



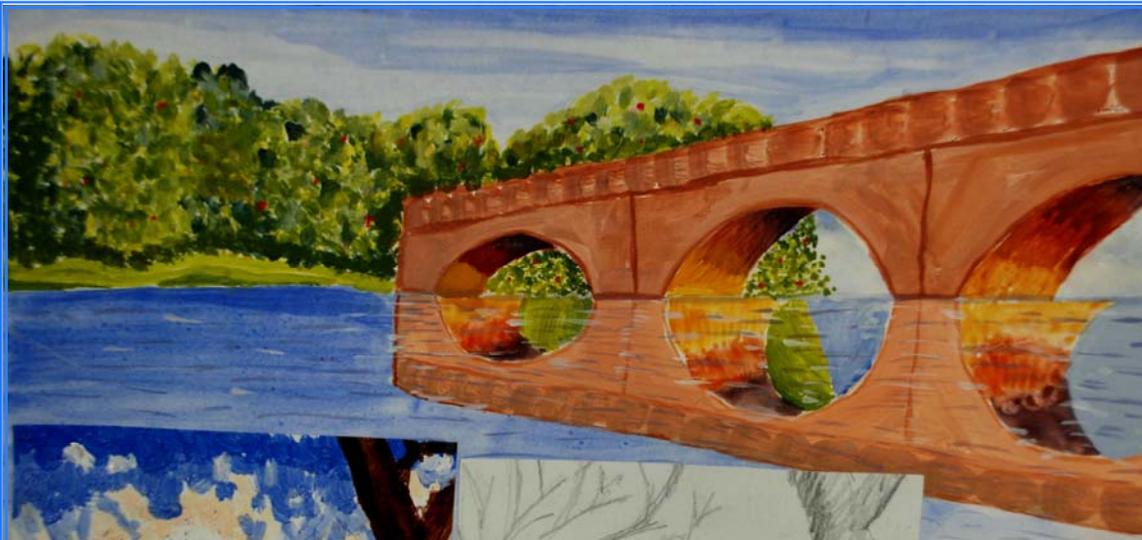
what colours would be best for the trees.

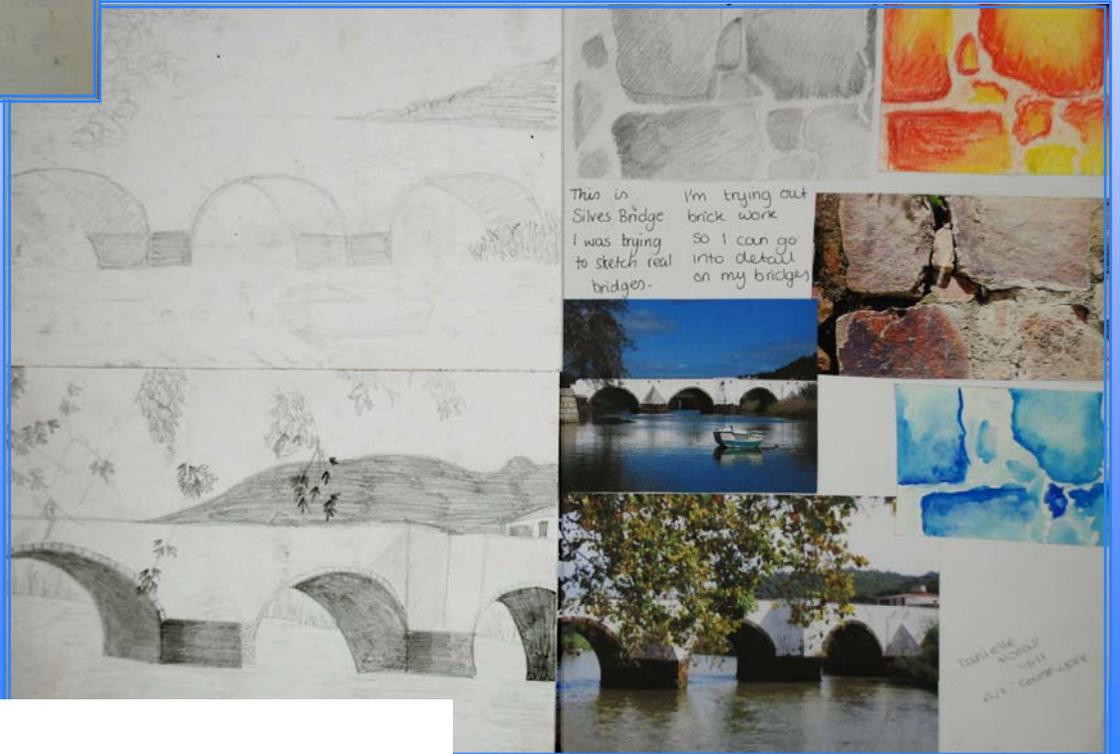
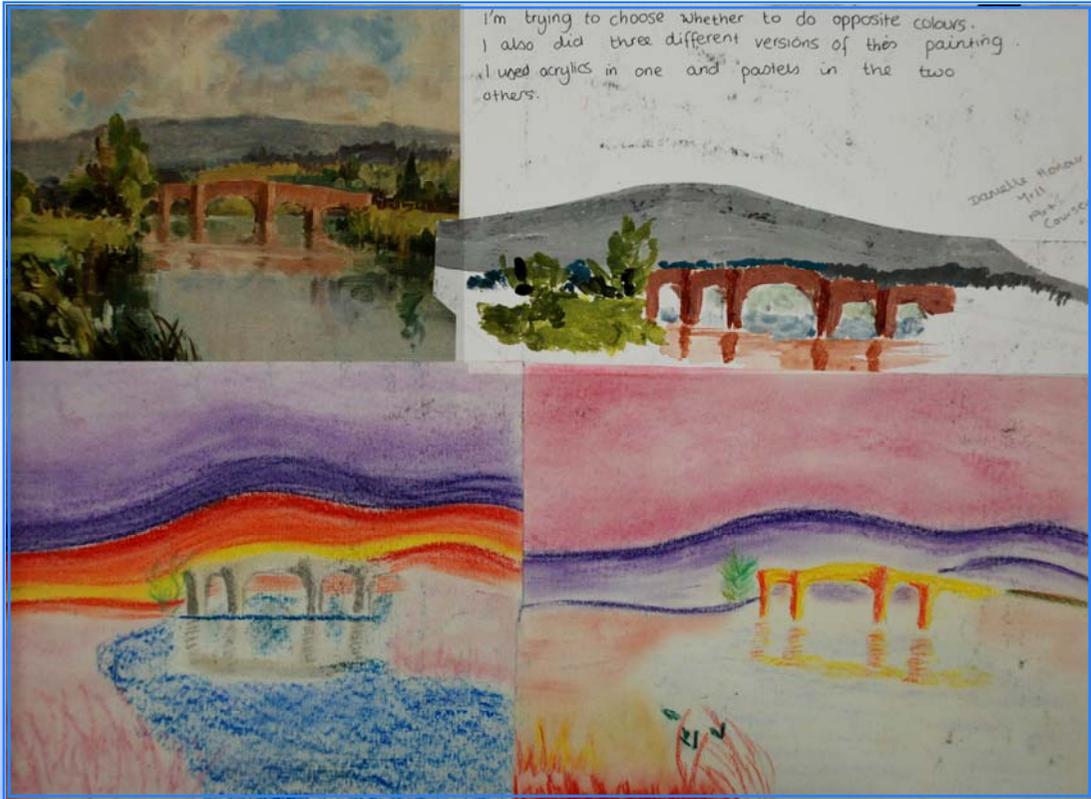
Isabella Henry 2020



On this page I was using only pastels.  
← This pastel drawing 'the scream'  
I practiced using pastels and different colours on the sky.

← In these pictures I used my own pattern and I tried to do both a day and night picture. I am going to use the night picture and make it my sky.





# Standard 27

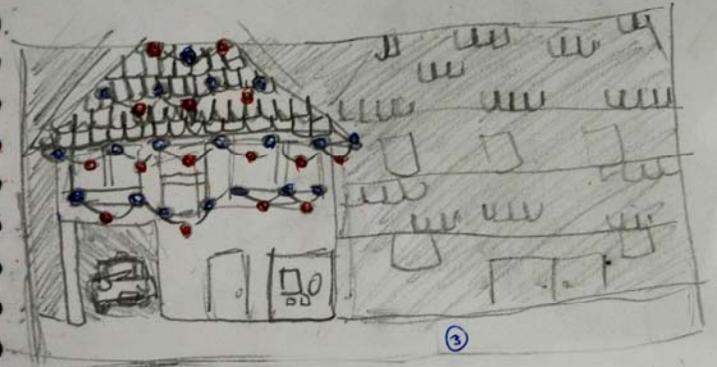
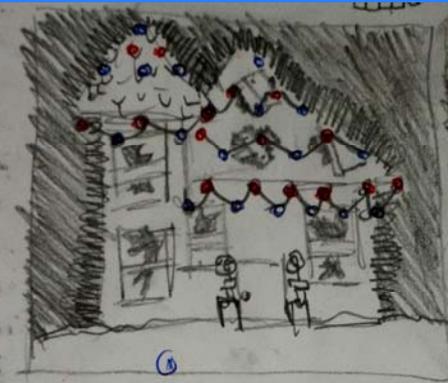
AO1	<b>GATHERING, RECORDING, RESEARCH AND INVESTIGATION</b> (a) Investigate and research a variety of appropriate sources (b) Record and analyse information from direct observation and personal experience	20	6
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AO5	<b>PERSONAL VISION AND PRESENTATION</b> (a) Show personal vision and commitment through an interpretative and creative response (b) Present an informed response through personal evaluation, reflection and critical thinking	20	5
TOTAL MARKS		100	27





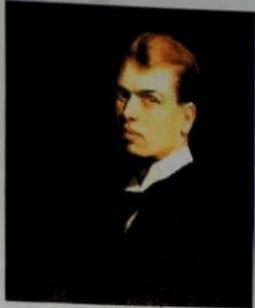
These are pictures of houses that I am looking my final image on. They are not necessarily old/ruined houses but they are very simple plain.

8



- ① shows an image of a standard house, nothing special. The roof has holes in it, some are repaired. Windows broken, very old.
- ② House not broken, just very simple and traditional.
- ③ similar to house no. 2, but has another house in the background, to contrast with it. 2nd house has no decorative lights but it looks big and nice.

9



**Edward Hopper** (July 22, 1882 – May 15, 1967) was a prominent American realist painter and printmaker. While most popularly known for his oil paintings, he was equally proficient as a watercolorist and printmaker in etching. In both his urban and rural scenes, his spare and finely calculated renderings reflected his personal vision of modern American life.

I like his use of standing and how he paints/draws to show life in America.



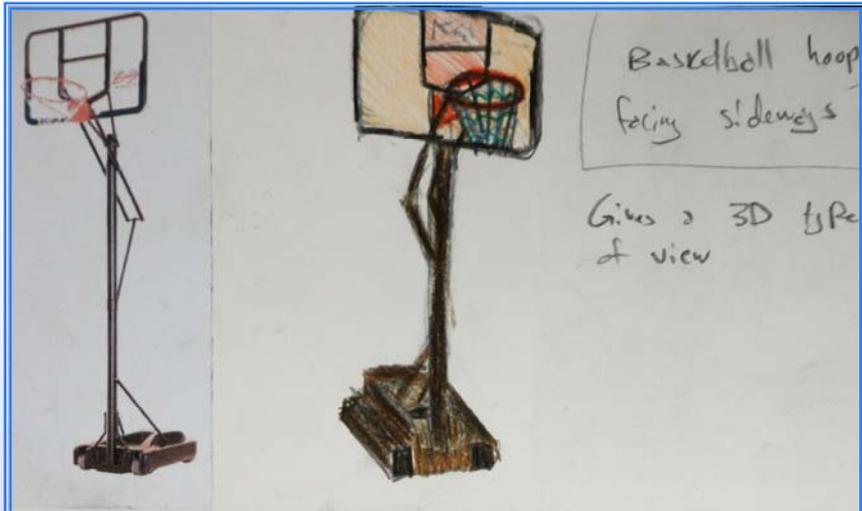
I connect with the artist because like him I like to draw something close to me, mentally.

**New York restaurant**  
by Edward Hopper



**Nighthawk**  
by Edward Hopper

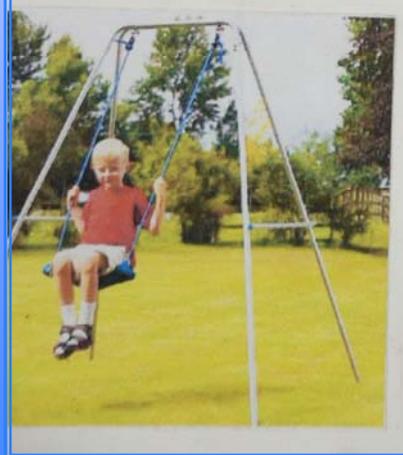




Basketball hoop facing sideways  
 Gives a 3D type of view



Basketball hoop facing forward



little girl on swing set



Tree



cloudy moon



Gives a more mysterious and mysterious look

Moon up-close



